



FARTHER.  
FASTER.  
SAFER.

## WHAT'S NEW IN AUGUST 2018

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### The **KICKR CLIMB** Has Arrived



Ladies and Gentlemen VROOMers it's finally here, the **KICKR CLIMB!!!** This takes virtual indoor training to a whole new level. Now when you ascend and descend the KICKR CLIMB will quickly adjust your bike up or down accordingly (ascents up to 20% grade and descents of -10% grade). How **AMAZING** is that!?! It's currently only available in our Immersion Room, so make your appointment now to try it out!!!

[Reserve your spot to ride the CLIMB](#)

### The **MONT VENTOUX CHALLENGE** On Road Grand Tours

Mont Ventoux is the epic climb of the Tour de France and now can be done here at VROOM!!! The current record for its completion is held by **Gary F.**, who completed the **20 mile, 5236 feet climb** in **2 hours and 17 minutes**. Think you can beat this? Come take a shot and if you beat Gary (or the newest champion) you'll get **2 weeks of free rides**. Consider yourself **CHALLENGED!!!**

[Accept the Challenge](#)



It's  
**FRIDAY FUN DAY**  
At VROOM  
With 2 Group Rides



Who doesn't love to workout and ride with others? And now at VROOM we have 2 awesome **Group Rides** on **Friday!!!**

4:40PM - The ZBR Friday Social (Medium Difficulty)

6:15PM - Zwift Fitness Beginner Zinger (Easy Difficulty)

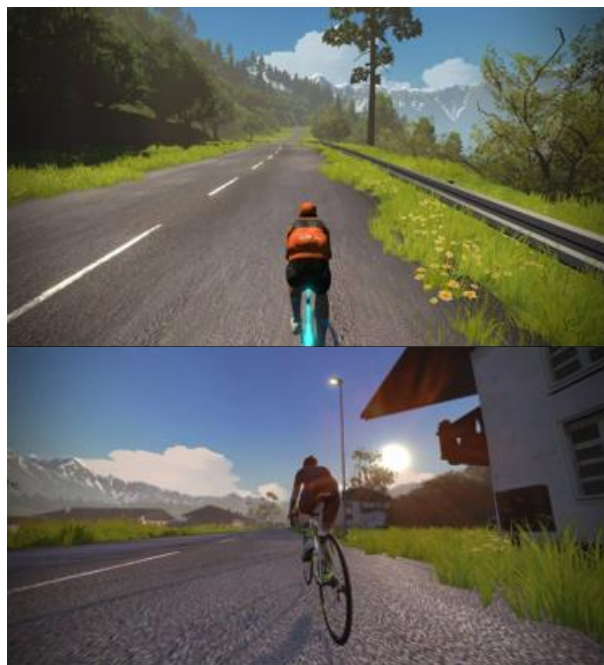
Okay, now to sweeten the **fun** on **Friday**. For the month of August get **50% off** these **2 group rides!!!** What a fabulous way to start the weekend, right!!!

[Click to take advantage of this group ride offer](#)

Now Traveling To  
**Innsbruck, Austria**

That's right, VROOM now has workouts/rides available in **Innsbruck, Austria** via Zwift!!! The new addition is representative of the **2018 UCI Worlds Course**. It offers rides starting at 5.5 miles, with 252 feet of climbing to 29.5 miles, with 3241 feet of climbing. Be one of the first to try out this new course on **August 4, 2018**.

[Come ride with us in Austria](#)



**Studio Hours**

*Monday - Friday*

6:00am to 3:00pm by appointment

3:00pm to 9:00pm walk-ins welcome

*Saturday and Sunday*

7:00am to 3:00pm by appointment

