



**Communication Designer** with experience in branding, visual identity, and concept-driven designs. Skilled in developing cohesive brand systems, packaging, and promotional graphics, with a strong interest in culture and consumer-facing brands.

### Education:

#### **BFA in Visual Communication Design**

August 2021 – May 2026 | University of Texas Rio Grande Valley | Edinburg, TX  
GPA: 3.67

### Experience:

#### **Freelance Photographer**

January 2025 – Present

- Provided professional photography services for clients across digital and promotional platforms
- Managed projects from planning through final delivery, ensuring visuals aligned with client objectives

#### **7 Brew Coffee**

**Shift Lead** | April 2024 – Present

- Managed daily operations to ensure efficient service and high customer satisfaction
- Implemented process improvements that increased productivity and reduced wait times
- Fostered a welcoming, team-oriented environment that supported customer loyalty

### Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Creative Cloud (Animate, After Effects, Lightroom)
- Blender
- Basic Coding language (HTML and Java )

### Awards & Acknowledgements:

2 Photography Pieces in The Gallery Magazine '25 Literary-Arts Magazine  
AIGA member since December 2025 | Historian Title