

COMMUNITY AMBASSADOR

Responsible to: Strategy Leads & Advisory Council

Hours: TBC/MAX 20/Mth

Location: Remote

Purpose of Role:

Supporting Community Organizations to Strengthen Vaccine Confidence Pilot program was created to improve availability of factual and compelling vaccination information delivered by trusted voices in communities at risk for low vaccine uptake and high rates of vaccine-preventable disease. Community Ambassador will lead in the community outreach efforts around this project.

Summary of Role:

1. Engage with the community to raise awareness about factual and compelling vaccination information.
2. Support the development and delivery of community engagement listening sessions.
3. Supporting events which promote vaccine confidence
4. Encourage grassroots, community participation in informative campaigns.
5. Gather information on issues raised by communities around vaccination.

Relevant Qualities, Skills & Experience:

1. Ability to effectively communicate information and ideas in written and/or verbal format, especially public speaking.
2. Ability to speak one or more community languages is desirable.
3. Interpersonal skills – i.e. is friendly, approachable and enjoys interacting with people from a wide range of communities and cultures.
4. Desire to build connections between Advisory Council and our local communities.
5. Enthusiastic attitude.
6. Believes in improving availability of factual and compelling vaccination information
7. Willingness to work as part of a small team.