

# GELSEY

*Laurie*



CONTENT CREATOR



@gelseylaurie

*Gelsey Laurie is a content creator and professional performer known for blending glamour, comedy, and authenticity. With credits as a soloist with Cirque du Soleil, a Broadway cast member, and a stunt woman, she now creates content full of humor, heart, and the kind of chaos you can't script.*

# PLATFORM

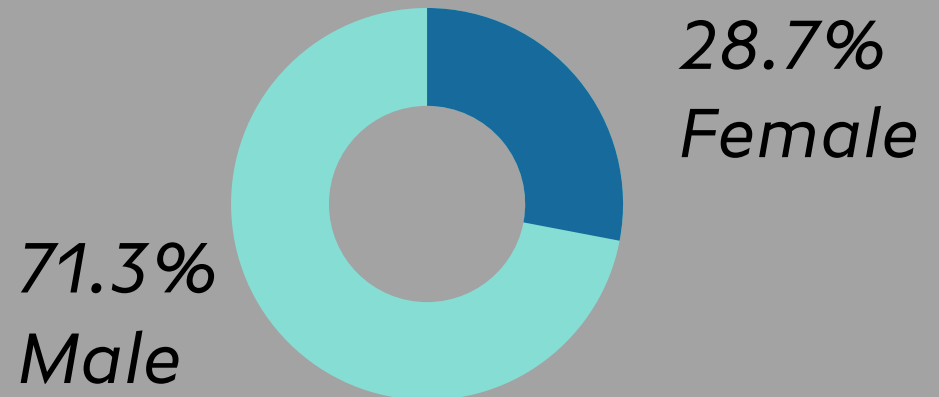
# STATS

- *Followers: 55.5K+*
- *Monthly Reach: 177K+*
- *New Followers (30 days): +644*
- *Content Posted (30 days): 130+ posts*
- *Reach-focused strategy*
- *Average Reel Views: 10k*

## Content Style

- *Bold, Cheeky, and highly visual*
- *Performance- driven Storytelling*
- *Aesthetic mix of glam, lifestyle, comedy and behind the scenes*

## Audience Reach (Last 30 Days):



## Top Age Ranges:

35-44: 31%

25-34: 27.3%

45-54: 20.6%

## Top Locations:

United States

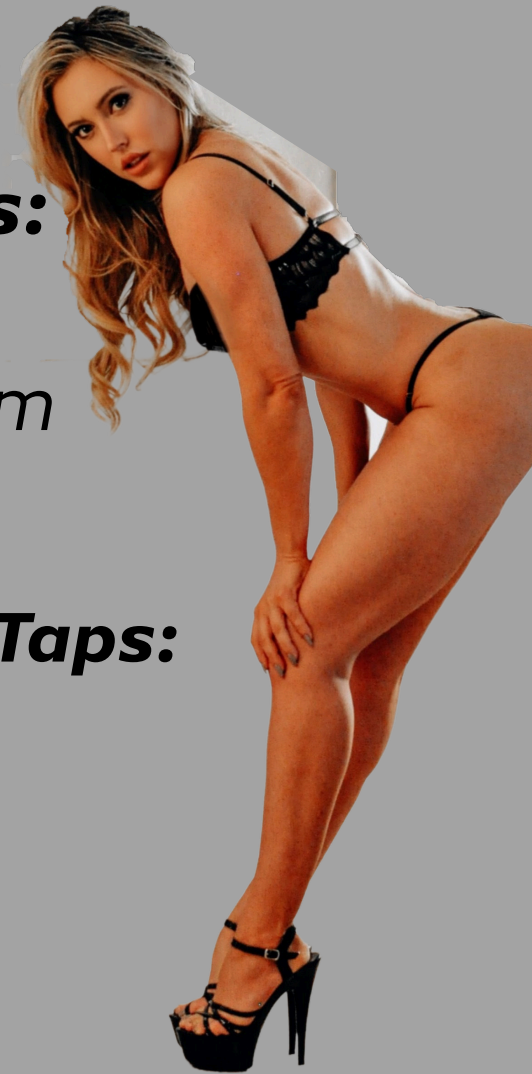
United Kingdom

Canada

## External Link Taps:

687

(+162.2%)





# Why Work With ME

## What I Bring to the Table

I don't just "post" — I create mini-shows, relatable moments, and inside access to a lifestyle that blends grit, glam, and humor. My audience trusts me because I've lived it — from international circus contracts to showbiz burnout and career reinvention.

As a professional performer, comedian, and content creator with over a decade in entertainment, I know how to grab attention and keep it. Whether I'm in front of the camera or behind it, my content is dynamic, story-driven, and built to connect.

## What brands get from me:

- High-quality, story-led content (Reels, UGC, vlogs)
- Professionalism & reliability from someone used to hitting marks and deadlines
- Authentic integration — I highlight products in ways that feel fun, natural, and personal
- Results-driven strategy — I understand trends, timing, and audience psychology



# Let's Create Something That

*Fits*

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## Brand Collaborations Currently working with

- Fabletics Athleisure

## Past Campaign Partners —

- Alani Nu Energy Drinks
- Naked MD Med Spa
- Dr. Laser Med Spa



I'm looking to work with brands that value creativity, storytelling, and a little bit of edge. If you want your product placed where it'll actually get seen, laughed at, remembered — and trusted — I'm your girl.

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