

Tiny Tot Newsletter

Tiny Tots in Tiaras and Tuxedos



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It's Already Fall!



No matter how much fun I squeeze out of summer, fall always sneaks up too fast! Now that it's here, my book events have definitely picked up - and I would love for you to stop by and say "Hi!"

- **Sept. 19:** Carroll Book Festival (Westminster, MD)
- **Sept. 26:** Guest Reader & Book Sale - Writer's Center (Bethesda, MD)
- **Oct. 8:** Wonderland Author Showcase (Bethesda, MD)
- **Oct. 22:** VIP Gift Bags at National Black Book Festival (Houston, TX)
- **Nov. 22:** Montgomery Co. Author Showcase (Wheaton, MD)

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HELP! 10 Months Out & Only 12 Reviews

I can't believe it's been 10 months since *Tiny Tots in Tiaras and Tuxedos* was published! It's been so touching hearing from you and other readers who've enjoyed my mother's journey and the writing style I employed. **I am truly grateful to all of you who've already taken the extra step to post a review and blown away that the majority are 5 stars!** However, 10 months later, the numbers are still low: Amazon shows 5, Barnes & Noble 3, and Goodreads 4. When the average reader sees so few reviews—even positive ones—they'll move on to the next book. So I'm asking: **Please consider posting a review today. Even if you haven't finished, you can share what you think so far.** Thanks!



What's New

Big News: After receiving so much encouraging feedback at my book readings (and as an audiobook enthusiast myself), I'm finally scheduling studio time to record *Tiny Tots in Tiaras and Tuxedos*! A voice actor or AI narrator would be faster, but my mother's story deserves to be told in her daughter's voice. *Stay tuned!*

Also — **TinyTotBook.com** just got a makeover! **Book Clubs** now have their own section with a FREE discussion guide and chance to have yours truly join a virtual meeting with signed books. The **Media Kit** is also updated with speaking opportunities and new talking points. *Take a look and tell me what you think!*

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Francene's Blog

Starting this month, this space will be for my blog. I will continue to post it on my author website, francene-hill.com as well here.

In less than 2 months, *Tiny Tots in Tiaras and Tuxedos* turns one year old! Time really does fly when you're having fun. This year has been a crash course in book tours, marketing, and TikTok videos. Turns out not all author events are created equal: some want an agent, some a substantial social media following, some a NY Times bestseller, and some only take books published within the year. **Meeting you at our stops and festivals this year has been the best part!** I really appreciate your support! It's also been an honor sharing my mother's story of entrepreneurship and WWII service.

Your personal recommendation is 100% better than all my ads, social media posts and events!

I'd greatly appreciate it if you:

- Forward this newsletter
- Leave a quick review,
- Recommend *Tiny Tots in Tiaras and Tuxedos* to a book club, or
- Tag me when you post about the book.

Thank you for reading and sharing!

