

Preparing for Your Media Session

A few touches can transform how buyers see your listing.

STEP 1

Declutter and Depersonalize

Clear counters, remove personal photos, and extra décor to create a neutral space that appeals to potential buyers.

STEP 2

Deep Clean

Ensure floors, windows, kitchens, and bathrooms sparkle to enhance the overall impression of cleanliness and care.

STEP 3

Enhance Curb Appeal

Mow the lawn, trim landscaping, and add welcoming touches to create an inviting exterior that draws viewers in.

STEP 4

Stage Key Areas

Arrange furniture to highlight the best features of your home, helping potential buyers visualize their new space.

STEP 5

Finishing Touches

Open all blinds and curtains, turn on every light, remove used towels, hide trash cans and charging cables, and straighten all beds and pillows.