



The Realtor's Guide to Sign Genie



1. Who is Sign Genie?

Sign Genie is a full-service real estate listing support company based in Hickory, NC. We specialize in premium sign installations and listing logistics so agents can focus on what matters most.

2. What does Sign Genie do?

Our core service is professional sign installation and removal. Beyond that, we offer open house services to increase visibility and engagement, and we also provide 3D property tours and floorplans that help your listings stand out online. From signage to marketing support, we handle the details that help attract the right buyers to your listing.

3. Who is Sign Genie for?

We work with top-tier agents who want to spend their time focusing on clients and closings instead of handling logistics. Our goal is to be the partner agents have always wished for by helping them save time, stand out, and deliver excellence with every listing.

4. Why should I choose Sign Genie?

Because every listing deserves excellence. We provide premium wood-textured PVC posts, a patented No-Lean Stake system, reliable scheduling, and white-glove service.

5. How is Sign Genie different from other sign installers?

We make listing support simple. Our Agent Dashboard keeps everything in one place, while free storage, courier services, and full insurance coverage give you convenience, protection, and peace of mind every step of the way.

6. Where do you go?

Anywhere in North Carolina. Extended distances may require additional mileage charges, but no matter where your listing is, Sign Genie can support your business.

7. What equipment do you provide?

Every installation includes a 6ft premium wood-textured PVC post, professional hardware, and careful placement. Agents supply their own panels and riders, which we'll store and maintain for free between uses. We can also install metal frame signs and wooden posts when requested.

8. What do you provide for open houses?

We provide full Open House Sign Services for visibility and traffic, plus Open House Hospitality Services including snacks, drinks, and even shoe covers—helping you create a welcoming, professional event that impresses buyers.

9. Do you pick up and store signs?

Yes! We offer free sign pick-up directly from your brokerage and provide free storage of your signs and riders between uses. Your inventory is ready whenever you need it, and you can always see your current inventory status through our convenient Agent Dashboard.

10. How do I get started?

It's simple, visit signgenienc.com and register for a free account to order your first service.