Kaylee Ruiz
Motion Designer

kayleeruizart.com
kayleeruizart@gmail.com

Experience

SEPTEMBER 2024 - PRESENT
Digital Design Instructor - *The Baum School of Art, Allentown, PA*
- Developed and facilitated graphic design curriculum, focusing on the Adobe Creative Suite
- Taught and mentored students, delivering engaging instruction on design techniques, software proficiency, and creative problem-solving.

FALL 2023
Associate Designer (Freelancer) - *SARANKCO Creative Studio, New York, NY*
- Developed branding illustrations and visual identities for software companies.
- Supported client presentations and internal concept meetings.
- Contributed to rebranding and relaunch strategies, earning a Drum Award nomination for 'Rebrand/Relaunch'.

SUMMER 2023
Animation/Illustration Intern - *SARANKCO Creative Studio, New York, NY*
- Designed concepts, mock-ups, and branded materials for print and digital media.
- Created content for company marketing and social media, and assisted in client presentations.

Education

JUNE 2024
Bachelor of Fine Arts in Animation - *Savannah College of Art and Design, Savannah, GA*
> Relevant Coursework: Motion Media Design, Illustration, Graphic Design

Skills

Motion Graphics Design, 2D Effects & Character Animation, Illustration, Graphic Design for Print & Digital Media, Animation Production Management, Digital Asset Management

Software Proficiency

Adobe Suite (Photoshop, After Effects, Illustrator), Toon Boom Harmony, Procreate & Procreate Dreams, Shotgrid, Notion, Miro

Awards

The Drum Awards - Marketing Americas - *Nomination: Rebrand/Relaunch*
'Revitalizing SAP's global brand with a fresh, flexible, and accessible visual identity'
> Contributed illustrative design, assisted in crafting new visual design system for global enterprise, SAP.

Adobe Digital Edge Awards - *Finalist Nomination: Illustration*
> Awarded for illustrative poster design created using Adobe Suite.

Film Works

2023 - 2024
Nai Nai's Recipe - *Animator & Production Manager*
- Developed motion graphic design and created 2D effects animations.
- Oversaw a team of 30+ artists through animation production.
- Designed visual concepts, prop designs, environment art, and posters.

Portfolio

https://kayleeruizart.com/