



Kaylee Ruiz

Motion Designer

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Education: **Bachelor of Fine Arts - Animation** **June 2024**
Savannah College of Art and Design - Savannah, GA

Courses of Study included:
Motion Media Design, Illustration, Graphic Design

Experience: **SARANKCO: Creative Studio** **Fall 2023**
Associate Designer - Freelancer

- Branding illustration and design for software company visual identity
- Assisting in preparation of client presentations
- Attending all client presentations and internal concept meetings
- Nominated for Drum Award by Marketing Americas for 'Rebrand/Relaunch'

SARANKCO: Creative Studio **Summer 2023**
Animation/Illustration Intern

- Creation and presentation of concepts, mock-ups, print and email campaigns
- Assisting in preparation of client and new business presentations
- Developing company marketing and social media materials
- Digital Asset Management

Software: Adobe Suite (Photoshop, After Effects, Illustrator), Toonboom Harmony, Procreate, Procreate Dreams, Shotgrid, Notion, Miro, Bynder

Skills: 2D Effects/character animation, Illustration, 2D Motion Graphics Design, Graphic Design for print/digital media, Digital Asset Management, Production for animation

Film Works: **Nai Nai's Recipe:** Dir. Daya Lee **2023 - 2024**
Producer, 2D Animator

- Production management of 30+ artists through animation production, post-production, and sound design; progressive animatic editing
- 2D Effects and character animation, roughs and clean
- Visual development/concept art of props and environments, poster illustration

Award: **The Drum Awards - Marketing Americas** **2024**
Nomination: Rebrand or Relaunch

'Revitalizing SAP's global brand with a fresh, flexible, and accessible visual identity'

- Associate Designer, SARANKCO: Creative Studio
- Illustrative design, crafting new visual design system for global enterprise SAP

Adobe Digital Edge Awards **2023**
Finalist Nomination: Illustration

Awarded for illustrative poster design created in the Adobe Suite

Website: www.kayleeruizart.com