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Reference Sheet: “Recruiting and Maintaining Volunteers”

Troy Chamber of Commerce Non-profit Management Conference
Presented by Ann Bruttell & Marcy Dwyer, Meeting Coordinators, Inc.
November 11, 2021

Reading list

- EventBrite: How to Recruit and Manage Volunteers Effectively
<https://www.eventbrite.com/blog/academy/how-to-recruit-and-manage-volunteers-effectively/>
- Volunteer Hub: Our 8 Favorite Ways to Engage and Retain Volunteers
<https://www.volunteerhub.com/blog/retain-volunteers-engagement/>
- GiveGab Blog: Top Ten Strategies for Retaining Volunteers that Actually Work
<https://blog.givegab.com/top-10-strategies-for-retaining-volunteers-that-actually-work>
- NonprofitEasy: Volunteer Retention-Ten Ways to Keep and Retain Supporters
<https://www.nonprofiteasy.com/volunteer-retention/>

How to recruit volunteers: Complete guide for organizations

Learning how to recruit volunteers is essential for building a solid base of grassroots support. Use this crash course to get started.

- Mobilize! <https://join.mobilize.us/blog/volunteer-recruitment>
- Volunteer Appreciation Planning Center <https://www.volunteerspot.com/volunteer-appreciation>

Recruit and Coordinate Volunteers

It's easy to create sign up invites and forms for coordinating volunteer roles, opportunities, and events. Free automated reminder and confirmation emails help participants keep up with their responsibilities, saving you time and money.

SignupGenius: <https://www.signupgenius.com/nonprofit-volunteer-management>

6 Steps to Volunteer Management Success

- YouTube: “6 Steps to Volunteer Management Success” <https://youtu.be/cwKI7AKHKk8>
- Top Ten Volunteer sign up management software as of 10/15/2021 (costs money): Capterra
https://www.capterra.com/sem-compare/volunteer-management-software/?utm_source=bing&utm_medium=cpc