



Tarrant County Chapter

2024 Strategic Plan

Community - Pillar 1

***TxENA *TCENA**

2024 Vision: ENA is recognized as the authority and premier membership organization for emergency nursing community.

Objectives	Goals	Metrics	Actions
Implement a multi-directional approach to support the Texas ENA chapters and the National ENA.	Encourage and support chapter delegate attendance at Texas ENA and National General Assembly meetings. Support 2 TCENA delegates to each TxENA GA & ≥6 to ENA GA. Strengthen chapter governance infrastructure.	Greater than 80 delegate attendance to the Texas ENA General Assembly meetings, and 90% attendance to the national general assembly compliances for active chapters. Delegate count to Tx GA and ENA GA	Increase financial assistance to chapters that attend Texas General Assembly meetings and offer stipends for the ENA General Assembly. 1) Stipend for ENA GA (BOD). 2) Increase chapter and committee involvement opportunities (Comms). 3) Assist members with delegate applications (BOD) 4) updates to Bylaws, Strategic Plan, and chapter policies (BOD) 5) promote member attendance at state meetings and education
Develop and implement a student outreach plan that introduces nursing students to emergency nursing.	Appoint a board member to enrich student nurses' relationship with Texas ENA. Assigned to	Increase student nurses membership within Texas ENA by 20%.	The membership committee chairperson will provide a monthly report about student activities to promote active student nursing membership in Texas ENA. 1) Visit schools of nursing & Job Fairs 2) reach out to local NSNA (Membership committee)
Increase and maintain Texas ENA membership through a creative recruitment and retention experience.	Increase and maintain Texas ENA membership. Increase and retain TCENA membership	Increase membership to be the ENA state council with the largest number of members by the end of Year 2024. Report member counts each month	Support the goals and projects of the membership committee. Strategy: decrease membership attrition (expiring members), onboard emergency department leadership. Maintain membership of more than 5000 members. 1) Reach out to new & expiring members (Membership Comm). 2) visits to local EDs (BOD, Comm Chairs) 3) Communications with membership (FB, email) (President, Media Comm, BOD)
Develop strategic partnerships and collaborative relationships that advance the profession of emergency nursing.	Maintain and enhance partnerships with Texas College of Emergency Physicians (TCEP), the Governor's EMS and Trauma Advisory Council (GETAC), Texas EMS & Trauma Foundation (TETAF) and Toyota corporation.	Attend meetings with collaborating organizations twice a year.	Assign a Texas ENA board member to attend collaborative leadership meetings.

Knowledge - Pillar 2***TxENA *TCENA****2024 Vision: ENA is recognized as the premier authority for emergency nursing education, research and practice resources**

Objectives	Goals	Metrics	Actions
Develop and disseminate high quality innovative ENA educational programs and resources.	Texas ENA will provide two educational conferences. TCENA will offer several education offerings for the membership .	Complete the first conference with in the six months of the year. # programs (business meetings, other)	Support Texas ENA professional education committee to develop and disseminate quality education. 1) Education at 3-4 chapter meetings (Hosting site, President) 2) Skills fair (Education Committee)
Support the generation of new knowledge in emergency nursing through funding and collaboration.	Texas ENA will obtain a grant to fund an underserved population in collaboration with multiple state agencies.	Texas ENA council will develop a standard of work and provide one educational opportunity per quarter targeting the underserved population.	Work with the Texas ENA committees to develop and submit an abstract to EN25 to disseminate the grant outcomes.
Support ENA's emergency nursing education through TNCC, ENPC, TCRN, CPEN, and CEN courses.	Use individuals who have experience to instruct and to develop CE content. Support ENA/BCEN courses	Provide one virtual certification review course. # TNCC, ENPC, Certification prep courses	Work with the Trauma, Pediatric, Scholarship, and Professional Education committees for educational purposes. 1) TCRN Prep Course 2) TNCC/ENPC courses (Education Committee) 3) recognize certified nurses at all meetings.

Quality and Safety - Pillar 3***TxENA *TCENA****2024 Vision: ENA defines the standards for quality and safety in emergency nursing practice**

Objectives	Goals	Metrics	Actions
Establish and validate key metrics and procedures to improve quality and safety for emergency nursing practice and injury prevention.	Disseminate QSIP committee national goals addressing key safety issues related to community-based injury prevention programs. Active QSIP Committee with events posted, Pediatric Readiness activities.	Increase awareness of ENA priorities for QSIP. Track events and shared updates	Encourage QSIP committee to share national priorities on Texas ENA website and social media platforms. 1) FB and website postings 2) community events x2 (QSIP Committee)
Promote the Lantern Award as the ultimate standard for quality and safety in emergency nursing care.	Increase Lantern Award recipients within the state of Texas.	Increase awareness of Lantern Award benefits within Texas using social media.	Promote Lantern Award within Texas ENA. Recognize Texas Lantern Award winners via website, newsletter, social media and gala.

Lead the profession of emergency nursing beyond task-oriented care to evidence-based safe practice and safe care.

Support evidence based practice through research grants and dissemination of research findings from Texas ENA members scholarly work.

Increase awareness of research grants through social media platforms and provide opportunities for Texas ENA members to present scholarly work at in-person and virtual educational forums.

Initiate an opportunity for Texas ENA members to share scholarly work in educational forums.

Advocacy - Pillar 4***TxENA *TCENA**

2024 Vision: ENA is a leading influential voice on emergency healthcare policy and regulatory issues.

Objectives	Goals	Metrics	Actions
Provide leadership to Texas ENA members on legislative and regulatory issues impacting emergency care.	Improve legislative knowledge of issues impacting emergency nursing in Texas. Provide legislative updates at chapter meetings and through media venues	Increase awareness of legislative issues in Texas.	Provide social media updates related to legislative issues impacting Texas emergency nurses. 1) Post and share updates (QSIP Comm & BOD) (2)
Increase visibility and participation in legislative and regulatory advocacy to promote patient and community safety and excellence in emergency nursing practice.	Provide financial support for Texas ENA Government Affairs representatives to attend "Day on the Hill" and "Nurses Day in Austin, Texas." Promote 2024 Day on the Hill and Nurse Week celebrations	Financially support a minimum of 3 Texas ENA members to attend Day on the Hill in Washington DC. Fund a minimum of two Government Affairs Chair selected representatives to attend Nurses Day in Austin, Texas.	Budget for and promote Day on the Hill and Nurses Day in Texas for Year 2024. 1) Promote 2024 Day on the Hill to membership (Media, BOS) 2) Post Nurse week celebrations
Collaborate with other professional organizations (nursing and non-nursing) to leverage ENA influence over legislation impacting emergency nursing.	Collaborate with Legislative Liaison to discuss opportunities to pursue legislation impacting emergency nursing.	Legislative Liaison will report at Texas ENA General Assembly meetings during legislative and non-legislative years.	Inform legislative liaison and government affairs chair about general assembly meetings.

Infrastructure - Pillar 5***TxENA *TCENA****2024 Vision: Investing in people, technology, and facilities to advance ENA's mission.**

Objectives	Goals	Metrics	Actions
Implement best in class technology to support development and delivery of leading-edge education, research, and practice resources.	Implement robust communication plan to better serve members. Plan hybrid business meetings and education offerings	Approve solutions to better reach membership, improve communication, and receive feedback from membership such as Texas Tuesdays. Ongoing tracking	Secure an electronics company to provide technological support at general assembly meetings. Increase membership committee budget by no less than 15% to support member engagement initiatives. Evaluate engagement. 1) Work with TxENA to leverage resources (BOD). 2) Most business meetings with hybrid option
Manage expenses and resource utilization consistent with ENA's objectives and goals.	Develop and execute a robust budget to meet the goals set forth by ENA.	President and the treasurer workgroup will report to the board/general assembly quarterly and as needed to ensure budgetary compliance.	Meet with Texas ENA board, investment banker, CPA, committee chairs and ENA as needed to maintain financial stability.
Promote the value of membership in ENA.	Provide continuing educational opportunities for creative and innovative (first ever in Texas) initiatives such as the Workplace Violence Summit and the Texas ENA Leadership Conference.	Provide five continuing education scholarships within the guidelines set forth by the scholarship committee.	Encourage, promote, and budget for innovation for Texas ENA educational opportunities.