

Building the Vision: Worksheets

Mission and Vision Worksheet

Question	Your Answer
What is the primary purpose of your school?	
Who will benefit from your school?	
How will you achieve your mission?	
What does success look like in 10 years?	

Market Analysis Checklist

Evaluation Area	Details	Findings
Population Demographics		
Education Needs		
Competitor Analysis		
Scholarship Programs		

Community Alignment Plan

Key Finding	Your School's Response
High demand for STEM programs	
Lack of affordable private schools	
Local businesses seeking partnerships	