SAFARI GALAXY COMPANY

WHERE THE GALAXY COMES TO TRAVEL

PROPOSAL FOR THE FORMATION OF A BOARD OF DIRECTORS

EXECUTIVE SUMMARY

Safari Galaxy is entering a critical expansion phase as a global luxury travel and destination-development brand. With operations spanning several continents, partnerships across major travel hubs, and an emerging presence in the world's fastest-growing tourism markets, the company now requires a formal governance structure capable of steering long-term growth, protecting brand assets, and guiding global strategy.

This document formally calls for the establishment of the Safari Galaxy Board of Directors—a governance body designed to lead the company into its next decade of global development, sustainability leadership, and market dominance across Africa, Europe, the Americas, Asia, and the Middle East.

PURPOSE OF ESTABLISHING THE BOARD

Safari Galaxy is evolving from an elite travel experience provider into a global enterprise with a brand identity capable of influencing tourism, conservation, media, and cross-border partnerships. As the company transitions into this broader role, it requires a governance structure that can match its ambition and oversee a future that spans continents, cultures, and industries. The establishment of a Board of Directors creates a centralized force of leadership capable of steering the company with clarity, foresight, and long-term stability.

To advance this vision effectively, Safari Galaxy must secure strategic leadership at the highest level—leadership that not only guides operations but also frames the long-term direction of the entire organization. The Board provides essential corporate governance, ensuring accountability and oversight across all business units. It also strengthens investor confidence by bringing a formalized structure that demonstrates maturity, preparedness, and a commitment to global transparency. As the company expands into new markets around the world, the Board will offer consistent policy direction and serve as a stabilizing authority for all international activities.

In addition, Safari Galaxy's growing portfolio of intellectual property—including media content, branding assets, technology, and partnerships—requires strong protection and ethical stewardship. Financial oversight is equally essential. The Board will help guide capital deployment, manage risk, and support fundraising initiatives that secure the company's long-term financial health. Finally, with the company expanding across safari operations, luxury travel, digital platforms, and media production, Safari Galaxy requires a trusted leadership body capable of mentoring executives, nurturing innovation, and ensuring alignment between all global divisions.

With this structure in place, Safari Galaxy will be positioned as more than a travel company—it will become a globally recognized institution built for stability, longevity, and generational impact.

MANDATE OF THE SAFARI GALAXY BOARD

The Board of Directors will serve as Safari Galaxy's highest governing authority, responsible for guiding the long-term strategy and ensuring that every aspect of the company aligns with global best practices, ethical leadership, and the founding mission. Its mandate begins with governance and policy development. The Board will define the organization's major policies, oversee compliance with international and regional regulations, and monitor the performance of executive leadership to ensure strong, transparent management.

Strategic planning will form another core pillar of the Board's mandate. This includes shaping the company's 5-, 10-, and 20-year expansion roadmap, overseeing entry into new tourism markets, and approving major joint ventures and cross-border partnerships that strengthen the company's global position. Through this long-range visioning, the Board will establish Safari Galaxy as a leader not only in African travel but across the global luxury tourism industry.

Financial oversight will be an essential responsibility of the Board. Directors will approve budgets, guide fiscal strategy, evaluate capital allocation, and ensure that all investor funds and company assets are deployed responsibly. This oversight builds trust, increases transparency, and ensures Safari Galaxy maintains financial discipline as it expands into new sectors.

Beyond operations and finance, the Board will protect the brand's identity and values. It will ensure Safari Galaxy remains aligned with its mission—Where the Galaxy Comes to Travel—and upholds its commitment to sustainability, innovation, luxury, and global unity. Directors will also support humanitarian and conservation initiatives, reinforcing the company's belief in responsible travel and community empowerment. Through these responsibilities, the Board will serve as the guardian of Safari Galaxy's future.

BOARD COMPOSITION

Safari Galaxy seeks to assemble a diverse and visionary group of global leaders whose expertise spans key sectors shaping modern travel, sustainability, media, and commerce. The proposed Board will include between seven and eleven directors, ensuring a balance between diversity of thought and operational efficiency.

The ideal composition includes individuals with backgrounds in global tourism, aviation, hospitality, conservation, wildlife management, international finance, diplomacy, technology, AI-driven platforms, film production, media architecture, and corporate law. This blend of experience will position the Board to provide multifaceted oversight and insights relevant to Safari Galaxy's broad global mission.

The founder of Safari Galaxy will serve as Chairman or Chairwoman Emeritus, ensuring continuity of vision and allowing the original mission of the company to remain at the heart of all strategic decisions. This unified leadership model strengthens the connection between the company's heritage and its global future.

BOARD RESPONSIBILITIES

The Board of Directors will carry a comprehensive set of responsibilities that ensure Safari Galaxy's continued growth, accountability, and relevance in a competitive global market. Annually, the Board will review and approve the overarching strategic plan, evaluate executive performance, authorize major budgets, and approve large-scale partnerships or expansion initiatives. These annual actions shape the company's trajectory and establish year-to-year stability.

Quarterly, the Board will monitor financial performance, evaluate the progress of various divisions—including safaris, ocean expeditions, aviation, media, and global travel programs—and approve high-level executive hires that align with the company's operational demands. Through this ongoing engagement, the Board maintains clarity and responsiveness to fast-moving market conditions.

In times of rapid expansion or crisis, the Board will step into a special leadership role. This includes overseeing risk management, guiding the company through global or regional disruptions, approving entry into new continents or major international partnerships, and protecting the Safari Galaxy brand from misuse or dilution. Through active governance, the Board ensures the company's resilience and long-term strength.

STRATEGIC PRIORITIES FOR 2025–2035

The next decade represents a transformational era for Safari Galaxy—one defined by global expansion, digital innovation, sustainability commitments, and new commercial frontiers. The Board will guide the company as it expands into major tourism markets across Europe, the Middle East, North America, and Asia. This includes securing high-value partnerships with luxury hotels, airlines, cruise lines, and global travel brands, deepening Safari Galaxy's footprint across the world.

Safari Galaxy will also establish flagship hubs in key regions, beginning with East and Southern Africa, followed by the Middle East and major European gateway cities. These hubs will serve as operational centers for logistics, brand activity, sales, and media engagement, offering a unified experience for travelers worldwide.

A major focus will be the development of the Safari Galaxy digital ecosystem—a global travel platform supported by advanced AI itinerary design, immersive virtual experiences, and high-end cinematic media. These digital tools will transform Safari Galaxy from a traditional travel company into a borderless digital-physical travel enterprise.

Sustainability will remain at the core of all initiatives. The Board will oversee investments in conservation, carbon-neutral travel solutions, and long-term community partnerships that uplift local economies while preserving African natural heritage. In addition, Safari Galaxy will expand its media and film development arm, producing documentaries, commercials, and global storytelling pieces through partnerships with major film studios and distribution networks. With the Board's guidance, Safari Galaxy will become a global storyteller and a steward of responsible tourism.

BOARD MEMBER EXPECTATIONS

Directors of Safari Galaxy will embody a high standard of global leadership, characterized by broad world awareness, visionary thinking, ethical integrity, and a strong understanding of financial governance. They must share a deep commitment to sustainable tourism and demonstrate both professional and cultural respect for Africa's heritage and the diverse cultures represented throughout the global market.

Board members will commit to quarterly meetings, emergency sessions when necessary, and participation in strategic retreats designed to align executive leadership with long-term organizational goals. Their role extends beyond governance; each director serves as a global ambassador for Safari Galaxy, representing the brand to governments, investors, partners, and global communities. Directors will advocate for responsible travel, conservation, and cultural preservation, embodying the company's values in every engagement.

BENEFITS OF JOINING THE BOARD

Directors joining the Safari Galaxy Board will play a pivotal role in defining one of the world's most dynamic travel enterprises. They will shape the company's strategic future, influence global tourism initiatives, and participate in decisions that span continents. With Safari Galaxy's expanding visibility, Board members benefit from enhanced global presence and recognition across the travel, conservation, luxury, and international media sectors.

By joining the Board, directors gain access to a high-level network of leaders, investors, government officials, innovators, and creative partners across Africa and the world. Their influence extends beyond business—they contribute to economic development, sustainable travel, wildlife conservation, and the elevation of cultural heritage across multiple regions. Serving on the Board of Safari Galaxy is not only a leadership opportunity but a chance to leave an enduring legacy that impacts the travel world for generations.

BOARD MEMBER INVESTMENT REQUIREMENT

As Safari Galaxy expands into its next era of global operations, each Board Member will be expected to participate not only through leadership and governance, but also through a tangible financial commitment that strengthens the foundation of the organization. Every appointed director will be required to make a capital contribution of USD $25,000.00, serving as both an alignment of interests and a practical investment into the company's immediate growth initiatives.

This financial contribution demonstrates that each Board Member is fully invested—literally and figuratively—in the long-term vision of Safari Galaxy. It establishes a shared sense of responsibility, unity, and strategic alignment among all directors. Such a commitment is standard in emerging global enterprises seeking to solidify their corporate structure, attract international partnerships, and reinforce investor confidence through strong, diversified capitalization.

The combined capital raised from the Board will be directed into several mission-critical areas that support the company's early-stage expansion and operational readiness. A portion of the funds will be allocated to brand development and global market positioning, including the refinement of digital presence, high-end media production, and global marketing campaigns designed to elevate Safari Galaxy to the forefront of luxury travel brands worldwide. This includes cinematic content, digital assets, commercial productions, and the unified global brand system.

Another portion will be invested into the infrastructure required to launch Safari Galaxy's global travel platform, which will integrate booking capabilities, travel support systems, AI itinerary design, mobile app development, and customer experience architecture. These tools are essential for creating a seamless, world-class service that can scale across multiple continents and service tens of thousands of travelers.

Funds will also support the development of Safari Galaxy's regional hubs—strategic bases in East Africa, Southern Africa, the Middle East, and Europe. These hubs will oversee ground operations, partner relations, revenue management, media activities, customer communication, and global logistics. They will be the operational backbone of the company's expansion strategy.

Additionally, the Board's investment will help accelerate Safari Galaxy's sustainability and conservation commitments, allowing the company to invest in responsible tourism initiatives, wildlife protection programs, and community development partnerships across Africa. These initiatives will not only support local ecosystems and economies but also elevate Safari Galaxy's international reputation as a brand committed to ethical travel and ecological stewardship.

Another segment of the funding will be directed toward operational setup, including legal structuring, corporate compliance, licensing, international registration, and administrative systems. These are essential components of building a secure and transparent corporate environment capable of attracting high-caliber global partnerships and long-term institutional investors.

Lastly, a portion of this capital will be allocated to staffing critical roles, onboarding executive leadership, and building a global management team that can uphold Safari Galaxy's operational standards across different markets. This ensures that the company not only scales quickly, but also maintains the highest level of customer service and brand consistency.

Through this $25,000 contribution, each Board Member strengthens the company's capital structure while ensuring that Safari Galaxy launches with the financial stability, operational excellence, and global positioning required to fulfill its long-term mission. This investment is not simply a fee—it is the foundational seed that allows Safari Galaxy to stand among the world's premier travel institutions, backed by leaders who believe deeply in the vision and are willing to invest in the future they are shaping.

JOSEPH MICHEAL | FOUNDER & CEO

Schedule By Appointment Only | C: +256 764 431659

www.safarigalaxy.com | *Where The Galaxy Travels*

Schedule with The Galaxy | Safari Galaxy Consultation

thesafarigalaxy@gmail.com | Uganda & Kenya Safari Packages

Safari Galaxy: The Movie | Legend of Amina

Social Media Handles | IG FB X YT

Mailing Address | SAFARI GALAXY LTD

P.O. BOX 133747 Kampala, Uganda