



## WELCOME TO THE FUTURE AT YOUR FINGERTIPS

The Raveis Automated Marketing Platform, or RAMP, allows you to list and market a home in minutes, read real-time reports and track interest in your property. All from your cellphone. RAMP is our all-new, all-in-one, real estate platform, part of our exclusive Raveis Premium suite of services.

William Raveis. The best just got better.



- Expert Property Photography
- Digital Retargeting Ads
- 2D + 3D Dollhouse Floor Plans
- Drone Photography
- Virtual Twilight Photography
- Virtual Staging
- Video Walkthrough + Full Motion Video
- William Raveis Luxury Website
  - Website Placements
  - Digital Showcase Magazine Placement
- Social Media Marketing
  - Company-wide Posts
  - Office Posts
  - Personal Agent Posts
- Local, National + Global Website Exposure
- Direct Mail Postcard + Brochure Mailings
- Email Blasts
- Local, National + Global Print Advertising
- Specialized Luxury Direct Mailings

Our transparent, real-time RAMP seller report, emailed directly to you, tracks your property's performance, and allows your sales associate to create an effective marketing plan that gets results.

### Real-Time Statistics

#### - Property View Reporting on popular sites

Search Engines, Raveis.com, Zillow, Trulia, Realtor, Homes

#### - Social Media Traffic

Facebook + Instagram, Impressions, Engagements, Click-throughs, Activity Log, Status on Services Ordered

