



High School And Junior High Cyclist Development Program



INTRODUCTION

Montheast Inner City Cycling Connection, Inc. (IC³)

→ A California 501(c)(3) organization as of October 2005

Operations are headquartered in Los Angeles, California

Mentors and developers of future professional cycling talent

Moducers of the MLK Classic Professional Bike Races since 2001



MISSION





Advocate, promote and produce recreational and competitive cycling events and activities in the inner city of Los Angeles. Specifically, IC3 targets teens and adolescents with the fun and familiar, childhood past-time of cycling as a deterrent to gangs.

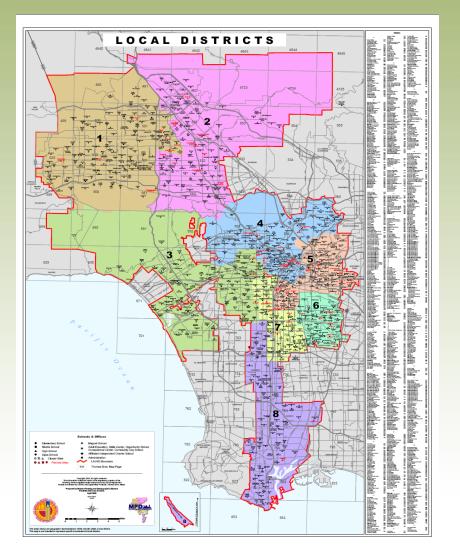
As we train and develop young cyclists, our goal is to nurture each individual to strive towards personal, educational and professional greatness.

OBJECTIVES



- Promote cycling as a healthy and natural sport for inner city schools.
- Advocate for safe inner city environments for community cycling.
- Increase the number participants in cycling programs.
- Provide a cycling alternative to focus energies from gangs and drugs.
- Develop cycling clubs, racing teams and professional talent.
- Enlist help from public, corporate and community supporters.

THE HIGH SCHOOL PLAN



- **Presentations to local schools**
- **Wisit high schools monthly**
- **& Cycling Club Recruitment**
- Mentor cycling trainees
- ✤ Develop cycling teams
- ✤ Coordinate intra-mural races
- **Present hands-on training**
- Chaperone high school intra-mural cycling and pro events
- **K** Create Team Trading Cards
- **Annual program evaluation**
- Modifications as necessary

KEY BENEFITS



MAJOR TAYLOR WORLD CHAMPION 1896, 1899, 1900, 1901



- Integrating cycling into school athletic programs is a natural and an effective tool for individual growth and development.
- The most important benefit of course is to the student who becomes an active as opposed to a passive participant in learning.
- They develop new healthy, active, life skills which can lead to exploration of new understandings of a variety of options.
- Model for students the process and value of lifelong learning.
- Promote self respect, and respect for life and the overall well-being of our community.
- An healthy sport alternative that encourages physical fitness and safety, teaches integrity, moral commitment, and a sense of value to the overall community.

HIGH SCHOOL TIMETABLE

The timetable for each phase of the 2021-2022 season and the start-up of training and development operations.

	Description	Start Date to Completion Date
Phase I	Outreach	10/31/21 - 05/31/22
Phase 2	Club Development	12/01/21 - 05/31/22
Phase 3	Training Rides	01/02/21 – 05/31/22

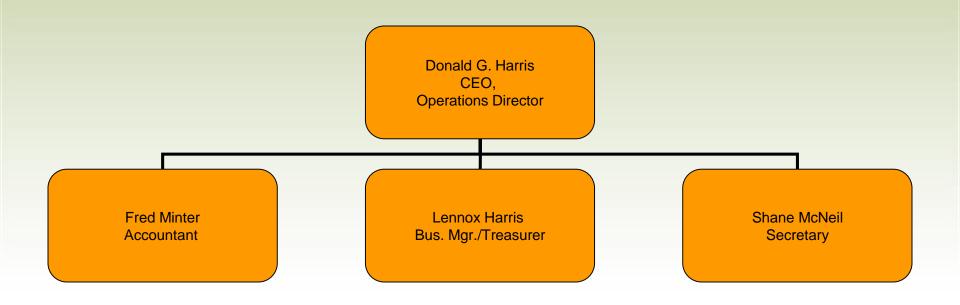
SUPPORTERS

- United States Cycling Federation (USCF)
- USA Cycling
- Los Angeles County Bicycle Coalition
- Alex Baum, City of LA, LABC, Chair
- Bikes Belong Coalition



MANAGEMENT TEAM

***** Organizational Chart



CONTACT

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