



## English: RIASEC Classroom Connections

These examples of career connections across RIASEC themes help educators get started so they can further customize RIASEC-aligned examples for their content. RIASEC themes help students name and claim their interests and explore future options. Teachers who use the RIASEC framework and include real-world examples as part of regular instruction improve engagement, relevance, and purpose.

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### **Realistic (R):**

- Technical Writer: Discuss the importance of clear, concise instructions and manuals in various fields, emphasizing the role of precision and attention to detail.
- Forensic Document Examiner: Explore the intersection of language and law, analyzing documents for authenticity, which requires keen observational and linguistic skills.

### **Investigative (I)**

- Researcher: Delve into how investigative skills are crucial for gathering and interpreting data in fields like journalism, academic research, or literary criticism.
- Content Strategist: Analyze how research into audience needs and interests shapes content creation across different media.

### **Artistic (A)**

- Creative Writer: Foster creative expression through poetry, fiction, and drama, linking artistic talents to careers in writing, publishing, and entertainment.
- Art Director: Discuss the role of narrative and visual storytelling in marketing and advertising, where language and image combine to convey powerful messages.

### **Social (S)**

- Teacher/Influencer: Highlight the importance of communication, empathy, and interpersonal skills in teaching, coaching, or counseling roles.
- Public Relations Specialist: Explore how crafting and communicating messages can influence public perception and relationships in business, politics, and non-profits.

### **Enterprising (E)**

- Digital Marketer: Discuss the strategy behind promotional campaigns and content creation, emphasizing the role of persuasive writing and media literacy.
- Literary Agent: Examine the business side of literature, including negotiation, rights management, and the promotion of authors and their works.

### **Conventional (C)**

- Editor: Focus on the precision, organization, and detail-oriented aspects of preparing manuscripts for publication, ensuring clarity and coherence.
- Librarian: Discuss the role of information management, categorization, and research support in libraries, emphasizing organizational skills and knowledge management.

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Know yourself.  Develop your talents.  Weigh your options.  Dream big!