



Social Studies: RIASEC Classroom Connections

These examples of career connections across RIASEC themes help educators get started so they can further customize RIASEC-aligned examples for their content. RIASEC themes help students name and claim their interests and explore future options. Real-world examples as part of ongoing instruction improve engagement, relevance, and purpose.

Realistic (R)

- Urban Planner: Discuss the role of geography and population studies in urban development, emphasizing practical problem-solving in city design.
- Conservation Worker: Explore careers in environmental conservation, focusing on the application of geographical knowledge to protect natural habitats.

Investigative (I)

- Historian: Encourage exploration into historical research, highlighting the investigative work behind understanding past events and societies.
- Economic Analyst: Dive into how economic theories and models help analyze market trends and policies, emphasizing analytical skills.

Artistic (A)

- Cultural Anthropologist: Connect the study of cultures, rituals, and art forms across societies, encouraging an appreciation for diversity and creativity.
- Documentary Filmmaker: Discuss storytelling through film, focusing on historical events, societal issues, or cultural phenomena.

Social (S)

- Social Worker: Highlight the importance of understanding societal structures and cultural contexts in providing support and advocacy for community members.
- Teacher/Educator: Emphasize the role of education in shaping informed citizens, discussing teaching as a career that requires strong interpersonal skills and a passion for social studies subjects.

Enterprising (E)

- Political Campaign Manager: Explore the strategic aspects of running political campaigns, including understanding voter demographics and crafting messages.
- Non-Profit Organization Director: Discuss leadership in social causes, focusing on organizing, fundraising, and community engagement.

Conventional (C)

- Lawyer/Paralegal: Highlight careers in law that require understanding historical contexts, governmental structures, and the application of law to society.
- Public Administrator: Explore the role of managing public resources and services, emphasizing organizational and regulatory knowledge.

Know yourself. Develop your talents. Weigh your options. Dream big!