

ROBERT SMITHLINE

New York City | 201-519-2440 | rsmithline54@gmail.com

Video Director & Digital Editor with 14+ years of experience leading video production and digital content strategies for globally recognized brands including Carnegie Council, Pfizer, Unilever, and more. A natural facilitator and creative partner, working with marketing, communications, content creators, social channel teams, project managers, and c-suite leadership to produce diverse digital, streaming (TV and film), and broadcast content.

Tech Stack: Adobe (Premiere, AfterEffects, Photoshop, Media Encoder), Final Cut Pro, Davinci Resolve, Wirecast, Wirecast Rendezvous, Final Draft, Zoom, WebEx, Riverside, Microsoft Office 365, Google Workspace

EXPERIENCE

CARNEGIE COUNCIL (for Ethics in International Affairs) - New York, NY

04/2008 - PRESENT

Video Director & Digital Editor (08/2021 - Present)

Video Editor (01/2009 - 08/2021)

Contract Editor (04/2008 - 01/2009)

- Recruited on contract and promoted to FTE in 8 months to own all video editing work streams, then elevated to Director, leading all video production, editing, and digital channel content creation.
- Reports to Director of Communications and Executive Producer; partners with head of Content and Social Channels to build video, animation, and graphic production strategies.
- Manages all video editing, simple animations, captioning, voice-over, lower thirds/chyrons, sound mixes, color corrections, file formatting, and aspect ratios for all channels including YouTube, LinkedIn, Twitter/X, Instagram, Facebook, and CC website.
- Directs content shoots, filming globally recognized Scientists, Politicians, Diplomats, Economists, Celebrities, Journalists, Authors, Entrepreneurs, and Military Officials, among others; edits impact-driving conversations, panels, interviews, roundtables, lectures, promos, and b-roll.
- Prepares content for air on C-SPAN, CUNY TV, and MHZ Networks, as well as multimedia educational series.
- Delivers packaged digital content for platforms, including full-length features and formatted reels, explainers, and short-form edits for social media.

VML (formerly J. Walter Thompson) - New York, NY

04/2005 - 02/2008

Assistant Editor (03/2006 - 02/2008)

Master Control Technician (04/2005 - 03/2006)

- Recruited into Master Control editing and technical services department at the agency, then promoted in Y1 in role to Assistant Editor on client projects.
- Managed and edited footage for Macy's, Domino's, JetBlue, Pfizer, Reckitt, and Unilever; worked with client stakeholders and partnered internally with Creative, Production, and Project Management teams.

RSA FILMS - New York, NY

09/2002 - 11/2004

Production Assistant & Intern

- Began as Intern and elevated to Production Assistant on TV commercials for Maybelline and Ellen Degeneres; managed onset logistics and transportation for talent and production crews.

FEATURE FILM AND TELEVISION SERIES

THE HUNTER'S ANTHOLOGY - New York, NY

01/2017 - PRESENT

Director, Writer, & Editor

- Wrote, directed, and edited *The Hunter's Anthology* television series and feature film, produced by Ugly Productions and Smithline Films; distributed by Indie Rights Movies on Amazon Prime, Google Play, and Tubi.
- Created 5-episode series (2021) that led to film development (2024); owned full credits, visual effects, and color correction, preparing all video and audio files for broadcast; led Production team of 40 and Post-production team of 3.
- Edited trailer and all b-roll, reels, behind the scenes clips, interviews, and virtual conversations for web platforms and social channels (YouTube, Instagram, TikTok, Facebook, Twitter/X, LinkedIn).

EDUCATION

HOFSTRA UNIVERSITY - Hempstead, NY

05/2001

Bachelor of Arts in Film Studies & Production; Creative Writing Minor; Dean's List