

KAVYA JYOTHI

SENIOR PRODUCT DESIGNER

CONTACT

 647-561-3088
 uxkavya@gmail.com
 Toronto, ON
 www.kavyajyothi.com

PROFILE

Senior UX/Product Designer with 9+ years of experience designing enterprise and education platforms that simplify complex workflows and enhance usability. Skilled in user research, interaction design, information architecture, and design systems to create intuitive, data-driven solutions. Expertise in prototyping, usability testing, and accessibility (WCAG) to deliver scalable, inclusive, and high-impact user experiences. Collaborates closely with product, engineering, and research teams to align design strategy with business goals.

EDUCATION

POST GRADUATE DIPLOMA

Lambton College, Toronto

Project Management and Leadership
2021 - 2022

BACHELOR OF ENGINEERING (BE)

ANNA University

Computer Science Engineering
2011 - 2015

SKILLS

DESIGN & STRATEGY

End-to-End Product Design

Design Systems

Product Strategy

User Research & Testing

Information Architecture

Inclusive Design

Workflow Design

Design Leadership

WORK EXPERIENCE

SENIOR PRODUCT DESIGNER

Applied Materials, Canada | April 2023 – Present

- Led UX design for semiconductor software tools, improving usability and operator efficiency by 30%.
- Defined end-to-end design strategy covering research, wireframing, prototyping, testing, and delivery.
- Conducted user interviews, journey mapping, and workflow analysis to uncover pain points.
- Created interactive prototypes in Figma and validated concepts through usability testing.
- Built and maintained a global Figma design system, standardizing components and reducing rework.
- Integrated accessibility (WCAG 2.1 AA) and responsive standards across all interfaces.
- Facilitated design reviews, workshops, and documentation to keep cross-functional teams aligned.
- Mentored junior designers and promoted accessibility-first, human-centered design practices.

UX/UI DESIGNER

Magnit consultants, Canada | September 2022 – April 2023

- Spearheaded the redesign of key internal web applications, boosting engagement by 40%.
- Designed high-fidelity prototypes and design specs for development handoff.
- Conducted heuristic evaluations and competitive analysis to identify usability gaps.
- Led end-to-end product design: research, discovery, prototyping, usability testing, delivery, and client management

KAVYA JYOTHI

SENIOR PRODUCT DESIGNER

SKILLS

TOOLS

Figma / FigJam
Sketch / Axure RP
Zeplin / Invision
Adobe Creative Suite
Framer / Webflow
UserTesting.com
HTML / CSS
Storybook / GitHub
Jira / Confluence / Miro
ChatGPT / AI Tools
V0 / Cursor

Fast tool adoption

AWARDS

**DON NORMAN DESIGN
AWARD (DNDA 2025)**
2025

**UMO DESIGN CHALLENGE
Global Innovation Challenge**
2020

WORK EXPERIENCE CONTINUED

UX/UI DESIGNER

ICON Consultants, Canada | January 2022 – September 2022

- Designed responsive web and mobile UIs for complex semiconductor management platforms.
- Conducted stakeholder interviews and user research to inform design decisions.
- Standardized interaction patterns and component behavior across platforms.
- Created wireframes, low-fidelity prototypes, and high-fidelity interactive screens in Figma.
- Established a reusable design system, reducing design-development iteration time by 30%.

UX/UI DESIGNER

Applied Materials, India | October 2020 – May 2021

- Transitioned from engineering to UX, applying user-centric methods to internal dashboards.
- Researched operator workflows and identified friction points in equipment interfaces and implemented changes.
- Collaborated with global UX teams to align design language, maintain consistency, and build scalable design systems.
- Introduced user research and usability testing practices to engineering teams.

DESIGN ANALYST

Cognizant Technology Solutions | August 2016 – October 2020

- Conducted qualitative and quantitative research studies to inform product and platform strategy
- Created personas, journey maps, and usability reports to uncover friction points and influence design direction
- Synthesized data into actionable insights and collaborated with cross-functional stakeholders to improve user experience
- Developed research frameworks that improved decision-making and established consistent UX evaluation practices