

Stephanie Lear

Corporate Video Producer/ Director

Email: Sdlear@aol.com • Cell: 917-783-0402 • New York, NY

SKILLS

Production

- Manage planning and scheduling through execution including video edit/post-production
- Strong partnerships with post-production teams

Direction

- On camera corporate leadership coaching to deliver high-impact messaging
- Assemble and supervise production teams
- Produce/Direct in-studio, zoom shoots and audio records

Management

- Expert project and change management insuring on-time delivery

EXPERIENCE

CITI, New York, NY

2013 – Present

Lead Independent Video Producer/Director for Video Projects and Series

- Recognized for producing and directing top Citi video series, “90 Sec With...” (featured in CEO Town Halls, Citi’s internal website and LinkedIn)
- Known for building strong client relationships
- On camera corporate leadership coaching to perform on message and with impact
- Manage global video projects
- Coordinate logistics
- Direct In-studio and zoom shoots (off camera interviews, address to camera...)
- Direct audio records
- Oversee post-production team, ensuring project success thru guidance and direction

Habitat for Humanity New York, NY

2007 - 2014

Video Producer

Create Testimonial Videos of “Habitat Family of the Year”

- Instrumental in fundraising
- Videos posted on Habitat for Humanity website

Pfizer, Inc., New York, NY

2003 – 2013

Independent Producer and Director

- Internal communications - broadcast
- On-site producer for multiple training events
- Direct audio records
- Virtual training packages

Independent Video Producer

2001 – 2003

For Burson-Marsteller and MJM Creative Services, provided full production services.

Clients included: Dove, Entergy, Segway, BEP, Accenture, Enbrel, Astra Zeneca.

Burson-Marsteller, New York, NY

1998 – 2000

Staff Video Producer for leading corporate and consumer brands.

- Full production planning
- On-location management of all aspects of project, including talent and crew
- Post-production, including editing and scoring
- Customized b-roll packages for local broadcast stations and worldwide internet distribution

Clients included: Accenture, Sony, Citibank, Sprint, Colgate, Victoria’s Secret, Lincoln-Mercury, USPS

Award: Clarion Award

EDUCATION

New York University: Bachelor of Science, Communications TV/Film, Cum Laude