

Stephanie Lear

Corporate Video Producer/ Director
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Professional Summary:

New York based Independent Corporate Video Producer/Director with over 20 years of experience. Produce Videos for leading Financial, Health, Marketing/PR and professional service organizations as well as NGO's. Organize complex projects for diversified corporations and internal clients.

Employment History:

CITI, Independent Video Producer/Director, 2013 – Present

Produce and Direct Videos/ Series:

- In-studio and zoom shoots
- Off camera interviews, address to camera
- Audio records
- Oversee post production
- Coach internal clients on delivering best performance

Habitat for Humanity NYC, Video Producer, 2007 - 2014

Create Testimonial Videos of “Habitat Family of the Year”, shown at annual Gala, on the website, and used throughout the year for fundraising. Video featured on Huffington Post.

Pfizer, Inc. Independent Producer, 2006 – 2013

- Internal communications - broadcast
- On-site Producer for multiple training events
- Audio records
- Virtual training packages

Pfizer, Inc. Staff Broadcast Producer, 2003-2006

Responsible for all facets of production, including: Design of visual concept; Hiring and management of full crew; Coordination with graphics and training talent.

- Monthly live shows. Talk shows / Interactive learning
- Internal Communications

Independent Video Producer, 2001-2003

For Burson-Marsteller and MJM Creative Services, provided full production services. Clients included: Dove, Entergy, Segway, BEP, Accenture, Enbrel, Astra Zeneca.

Burson-Marsteller, NYC, 1998-2000

Staff Video Producer for leading corporate and consumer brands.

- Full production planning
- On-location management of all aspects of project, including talent and crew
- Post production, including editing and scoring
- Customized b-roll packages for local broadcast stations and worldwide internet distribution

Clients included: Accenture, Sony, Citibank, Sprint, Colgate, Victoria's Secret, Lincoln-Mercury, USPS
Award: Clarion Award

Additional Experience:

Barbara Walters Specials for ABC 1997
Pilot of "The View," Talent Coordinator

Tim Miller Entertainment, NYC, 1994-1996
Production Assistant for New York based TV Production Company

Education:

Bachelor of Science, Communications TV/Film, Cum Laude
New York University – 1988-1992