



*Simply Passive
&
GürlGains #101
Guide Book*

Unlock the Better You

Starters



What is Digital Marketing

A digital product is a type of product that is created digitally. It can be anything from software applications and mobile apps to e-books, or online courses.

Digital product marketing, on the other hand, is the process of promoting and selling these digital products to potential customers. It involves using various digital marketing strategies such as social media, email marketing, content marketing, and search engine optimization to reach and engage with the target audience. The goal is to generate awareness, drive traffic, and ultimately convert leads into customers.



Master Resell Rights

So you can sell digital products that you didn't even create. It's a guidebook or a course that teaches you all about digital marketing so that you can set any online business up.

It also has resell rights so once you buy it, it's legally yours to rebrand and sell for however much you want.

I'm a uni student and didn't want to slave away in a 9-5 and I knew I wanted to start a business. I thought about many ideas but realized they take much more time before

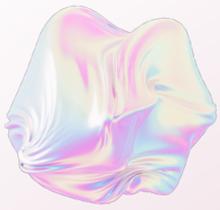
profit. I figured out that something's that's so overlooked in GenZ, especially, is the selling of digital products and so I decided to create this with collaboration with marketers in Scotland and deliver this guide.



Even if

And so even there's nothing to lose; no inventory, no dropshipping, and 100% profit margins. All you need is your phone and 30-40 minutes a day.

And even if your schedule gets tight girl, you can stay at peace of mind that you haven't lost anything; in fact, you've gained experience in the field of social media. And this is crucial nowadays.



What will be covered

Here's a list of must-know strategies if you want to get into Digital Marketing. Master these, and you can profit online.

CONTENTS

- **Understanding the Basics of Digital Marketing and Online Business**
- **Identifying your Niche**
- **Branding your Business**
- **Optimising your Instagram Page**
- **Creating an Effective Content Strategy**
- **Reels Strategies**
- **Connecting and Selling in your Stories**
- **Growing a Following + Growth Strategies**
- **SEO Optimisation**
- **Analytics & Insights**
- **Monetising your Work & Creating Multiple Income Streams**
- **Email Marketing & Automation + Templates**
- **Creating Lead Magnets**
- **Full Canva Guide**
- **ChatGPT Prompts for Content and Strategy**
- **Next Action Steps**

100 Hooks, 100 CTAs, 300+ ChatGPT Prompts, 90 Days of Content Ideas, Trending Audio, Captions, Hashtags, Weekly Content Planner

+ FREE MENTORSHIP

From a Qualified Muslimah Marketer

All you need is to DM me "I'm interested" and your email, and you can get access of this course

Onto GirllGains#101



GirllGains#101 is the ultimate course for you girliez to enter the fitness world with the fresh mindset NEEDED for consistency- which is key.

I know we girliezz hope to be fit and in good shape, and so one step behind all this is the correct mindset and the understanding of the whole process of cherishing this gift from Allah.

I 've been in your shoes once, and I know how it feels to have all those dream expectations but not the motivation to get up and start with it.

And so I'll tell you all the tips, tricks, and habits to keep you consistent and nourish that body of yours. I come from an athletic background my whole life and so I had to stay consistent to get where I am now.

I wanna help my girliezz out there get out of the 'dream' mindset onto the 'reality' one for that confidence, and new beginning.

And remember, you're just a DM away.

