

*****Organic Social Media Results Showing
Improvements from July to Sept 2025 When I Took
Over Management of the PPC Account*****

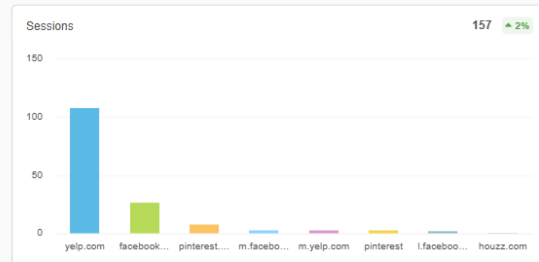
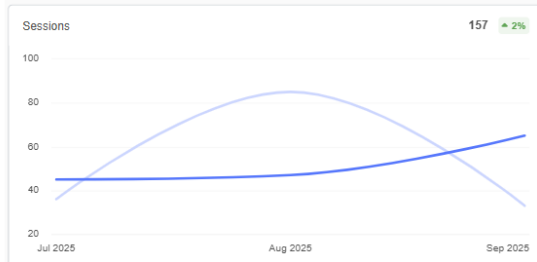
July 1st, 2025 to September 30th, 2025



July 1st, 2025 - September 30th, 2025

Google Analytics 4 - Social

User Acquisition



Sessions ▲ 2%

157

Total Users ▲ 2%

124

User Engagement ▲ 33%

2h 20m 15s

Views ▲ 28%

353

Key Events ▲ 33%

12

Event Count ▲ 24%

1,050

Total Purchasers 0%

0

