

# East Bay Exterior Style

CUSTOM  
EXTERIORS, INC.

November 2025



## From Our Showroom to Your Street — Here's What's New

We're thrilled to announce the opening of our new Custom Exteriors showroom in Pleasanton. In our showroom homeowners can see, touch, and experience our premium products up close.

Explore full-size displays of Infinity from Marvin® fiberglass windows and patio doors, ProVia® entry doors, and James Hardie® siding, all installed just as they would be in your home.

Our showroom was designed to help you visualize color combinations, finishes, and styles while getting expert advice from our team.

Whether you're planning a full exterior remodel or just starting to explore options, stop by and discover why East Bay homeowners have trusted Custom Exteriors for over 28 years.

We are also excited to announce that we've made the decision to focus exclusively on premium brands. Our product lineup features industry leaders such as Infinity from Marvin® fiberglass windows and patio doors, James Hardie® fiber cement siding, and ProVia® entry doors.

These brands represent the very best in innovation and craftsmanship. They are designed to withstand the Bay Area's coastal moisture, intense summer sun, and seasonal winds while enhancing curb appeal and long-term value.

This focus means you can count on consistent quality, expert installation, and lasting performance with every project.

*Kevin Gundry*

## In this newsletter you can expect:

How to Get Your  
Home's Exterior  
Ready for Winter  
in the East Bay

Up to 30% Off  
James Hardie®  
Siding Special

We Pay the  
Sales Tax + Free  
Upgrades

Installation  
Team Spotlight

INFINITY® FROM MARVIN®  
Gold Partner

2024



## How to Get Your Home's Exterior Ready for Winter in the East Bay

Even though winters in the East Bay are relatively mild compared to much of the country, homeowners still face steady rain, strong winds, and cooler temperatures that can reveal weak spots in your home's exterior. Taking a little time now to prepare can help you avoid costly repairs later.

### 1. **Check Windows and Doors for Drafts and Leaks**

Your windows and doors play a major role in keeping heat inside and moisture out. Start by running your hand around the edges of your window frames and door jambs to feel for any drafts.

### 2. **Inspect Your Siding for Damage or**

**Deterioration** Rainy months can expose hidden siding problems. Walk around your home and look for cracks, peeling paint, or areas where boards appear warped or softened.

### 3. **Clean Gutters and Downspouts Thoroughly**

This simple task makes a big difference. Gutters clogged with leaves, pine needles, and roof debris can cause water to back up under shingles or spill over, eroding soil and damaging your foundation.

4. **Re-Caulk, Seal, and Touch Up Paint** The East Bay's mix of wet winters and dry summers can cause caulking to crack or shrink over time. Check around trim, vents, flashing, and window joints. Reapplying a quality exterior-grade sealant helps prevent water intrusion and improves insulation.

### 5. **Inspect Doors, Hardware, and**

**Weatherstripping** Seasonal shifts in humidity can cause doors to stick or leave small gaps. Make sure your entry doors close tightly, thresholds are snug, and hardware is functioning properly. Replacing worn weatherstripping is an inexpensive fix that makes a noticeable difference in comfort and heating efficiency.

6. **Bonus Tip: Protect Outdoor Spaces** Don't forget about your patios, decks, and outdoor furniture. Clean and cover outdoor furniture, check your decking for loose boards or water pooling, and consider sealing exposed wood surfaces. The East Bay's damp winters can be tough on outdoor materials if they're not maintained properly.

*Thank you for reading!*

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## FALL & WINTER SPECIALS

### Up to 30% off James Hardie Siding

There's never been a better time to upgrade your home's exterior! This fall and winter, Custom Exteriors is offering special seasonal savings on James Hardie® fiber cement siding, the industry's most trusted choice for beauty, durability, and low maintenance. Designed to withstand the East Bay's wet winters, coastal moisture, and sunny summers, James Hardie siding keeps your home protected year-round.

### We Pay the Sales Tax + Free Upgrades

This season, Custom Exteriors is making it easier than ever to upgrade your home's exterior with our special limited-time offer. We'll even pay the sales tax on your project and include free product upgrades on select installations!

[Schedule your free consultation today](#) and see why East Bay homeowners trust Custom Exteriors for projects built to last.

## Installation Team Spotlight

There are many reasons that we are considered one of the best exterior home improvement companies in the Bay Area. One of the top reasons is our installation staff. From our Production Manager to every single team member, we have knowledgeable, friendly, and highly skilled installers.

Each person is an expert in the products, materials and installation techniques that we offer at Custom Exteriors.



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