



# INFORMATION GUIDE

## 2025

# *This is the story* SO FAR

## ABOUT US

The foundation of our family business is a story close to our hearts. Over 25 years ago, Kelly sat down with her grandparents and recorded a conversation with them in their lounge room. They were full of life, sharing memories, laughter, and a little light-hearted banter. At the time, it felt like a simple way to hold onto a moment—but it became so much more.

Carrie, Kelly's daughter and now her business partner, was fortunate to know and love her great grandparents. But as time passed, new members of our family arrived—great-grandchildren who would never get the chance to meet them. Thanks to that recording, they still can. They can hear their voices, their laughter, and feel the warmth of who they were.

This experience is what inspired us to create our family-operated business. We believe every family has a story worth preserving, and we're passionate about helping others capture the voices, memories, and moments that matter most. It's more than just a service for us—it's a legacy of love, connection, and storytelling that we are honoured to share with others.



## OUR SERVICE

Our purpose is simple - to capture those memories with the care, skill, and the sensitivity they deserve. Preserving the laughter, stories, and wisdom that make each person unique.

We don't just make a video, we create a lasting keepsake to be shared for generations.

# THE PROCESS

Every story is unique, and our process is designed to make sharing yours a simple, relaxed, and meaningful experience.

Before filming, we will send you a questionnaire to help guide your interview and ensure the questions reflect your life and experiences. On the day, we come to your home or chosen location, where the conversation unfolds naturally in a comfortable, guided setting. The filming process usually takes around 2-3 hours, giving you time to reflect, laugh, and share your story at your own pace.

Finally, our team carefully edits and crafts your story into a polished, high-quality video. Once complete, you'll receive your finished film - a beautiful keepsake to share with your loved ones and preserve for generations to come.



# WHAT OUR PACKAGE INCLUDES

60-Minute Life Story

\$1,950

## The Questionnaire

To help us best navigate your life and include all the special memories it holds.

## Filming in the comfort of your own home

Filming in a comfortable setting to give you the most relaxed & enjoyable experience. This also helps the conversation unfold naturally in a familiar environment, allowing genuine stories and emotions to come through.

## Professionally filmed on two cameras

When filming we use two cameras recording in 4K to capture close up and wide angles of just yourself and/or your partner.

## Include personal photos in your film

We can include a maximum of 10 photos you provide before or on the day of filming to help bring your story to life.

## The final product

Your final film is stored on a usb and delivered to you in a beautiful keepsake box. We also provide a digital link so you can share your story with family and friends.

# Our Team



*Kelly McRae*

**Co-Founder & Operator**

With over a decade of experience in the creative industry, Kelly brings both passion and professionalism to every project. From working behind the scenes at the local newspaper to running a successful photography business, they've built a career on storytelling, connection, and a genuine love for creative work.



*Carrie Lyons*

**Co-Founder & Operator**

With over 5 years of industry experience, Carrie has worked as a camera operator and editor in local television news, as well as a photographer and videographer in real estate. She brings a strong production skill and a proven ability to work confidently with clients of all ages and backgrounds.

## Testimonials

### **Sarah & Duncan**

"We highly recommend this, we absolutely loved it. We have watched our memories so many times. Even our adult kids loved it."

### **Bob & Janis**

"An enjoyable experience while filming. We laughed a lot during the many memories from the past 50 plus years of our lives."

# FAQ's

## Why 60-Minutes?

We've found that 60 minutes is the ideal length to tell a full and meaningful story - long enough to capture the important memories, reflections, and life moments, but short enough to remain engaging for family and future generations.

## Do you travel for clients outside of Bendigo?

Yes! We service all of regional Victoria to meet with clients that are not based in Bendigo. We believe every story deserves to be told - Travel cost outside of a 50+ kms radius of Bendigo, Victoria incurs an additional fee.

## Why not do this myself?

While anyone can record a video, our service is thoughtfully designed to create a timeless, high-quality keepsake. With professional lighting, sound, editing, and a guided conversation, we gently uncover your memories and present them in a way that's both authentic and beautifully crafted.

## For Individuals. For Couples. For Anyone With a Story.

Some of the most moving stories are told by individuals. Whether you're reflecting on your personal journey, sharing life lessons, or preserving your legacy, your voice deserves to be heard. Our service is designed for anyone with a story to tell – individuals or couples alike. We tailor every aspect, from the questions to the filming style, to ensure your story is captured with care, authenticity, and lasting impact.

## How much does it cost?

This Is The Story So Far is a \$1,950 investment in something far more lasting than a video. It's a way to preserve your voice, your memories, and the moments that shaped your life. The laughter, reflections, and wisdom captured become a lasting gift – something your family can return to, learn from, and cherish for generations.



## Contact

For any questions, or to make a booking  
please call Kelly  
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