

MCA Member Meeting June 16, 2025

Meeting started at 6:07 pm

Pledge of Allegiance led by Dave H.

Treasurer report read by Tammey, Motion to accept treasurer report by Dave, 2nd by Leo

Old Business read by Tammey, Motion to accept by Dave, 2nd by Carol

Board Members present: Pres Carol, VP Terry & Kelly, Treasurer, Kathleen, Secretary Tammey, Membership Bonnie, members Dave H, Stephen, Billie, Mike

Committees- Events: USA FLAGS- Thank you to Dave H for keeping the flags up, We have 50 flags that will be up until July 4th. Flage that are damaged will be brought to the American Legion. **Art Walk:** Fri June 13, 2025, was a huge success. Vendors, artists, live music, great weather, great turnout. Shop keepers were happy with turn out. **GPICA-** No meeting in July. Thank you to Jennifer B for planning and putting event together.

Jennifer spoke about event and there will be a committee meeting Tues June 17, at Coldwell Banker Realty in Matlacha, starting at 6pm. This event was advertised by social media, word of mouth and flyers. Jennifer ran a \$14 FB ad for a week, created an event page and posted it often in groups with tags. The ad reached 2300 people and 179 people interacted with the event page. There were 27 vendors with 4 cancelations and 4 no-shows.

Jennifer gave suggestions for the next Art Walk: Press release, add to monthly calendar, set up event page on the Fort Myers Visitor website, have a logo contest for an official logo and maybe charge a fee for the vendors. This fee would pay for entertainment.

Would like to hold this event monthly on the 2nd Friday of each month.

Jennifer joined the Chamber of Cape Coral and a ribbon cutting ceremony will be held at Island Flair on July 16 from 3:30-5.

Memberships: If you became a new member, please make sure you receive a welcome email. If you did not receive one please correct your email at matlachacivic.org.

July 4th Picnic: Potluck at the Matlacha Park from 5-8 pm. MCA will provide hotdogs & sodas.

Safety- Judd and Bonnie will be holding a safety workshop to review flood barriers and hurricane readiness. Please remember to lock your houses and cars. A Ring camera is a good investment for your own protection.

Fox 4 news- They came out to the Island and talked about the damaged buildings which was great. Carol has seen children playing in the brown house and reported that to the county.

Hurricane Damage Buildings- The MCA has been notified by Lee Co Code, they have made progress since January, and are at the contractor selection stage.

FDOT- Cross walk at the bridge has been installed, not sure if it is working. Barrels are still there.

Beautification- The team has selected palms, benches, planters and plants. Gonzalez Nursery is assisting in the program. Our key sponsor is LCEC and the GPI Chamber.

GPI Water Assoc- Chris George Asst Deputy Mgr. on Matlacha new meters cases, electronic readers, GPS on valves to help isolate leaks. New water blaster to clean underground pipes, no shovels.

UF/FIBER- A presentation was to be given on May 1st at the Lee Co HPB but it was denied. At the next Lee Co HPB meeting on July 17, 2025, we will request to be put on the schedule to present this to them. There is a 64 page presentation that will be posted online of the MCA website. There are 4 options to choose from. Please look this over and give feedback to Carol so when we do present to Lee HPB we will have community opinions. At tonight's meeting a mini version of the presentation was given along with photos.

Carol is still contacting the county on both of the buildings in Matlacha Park. She is also still working on getting grant money to be used here in Matlacha. The current grant money is being used in Pine Manor and Franklin Park.

Meeting Adjourn- at 6:55 pm motion to adjourn by Dave, 2nd by Bonnie