NEW RISE
INTERNATIONAL FOUNDATION
Support. Opportunity. Brighter Future.
*Formerly The Art of Being a Woman Foundation*

CREATIVE ACADEMY

# DIGITAL SKILLS & AI

## From Digital Confidence to Professional Opportunity

Practical skills. Responsible AI. Real-world application.

PUBLIC PROGRAM OVERVIEW | PROGRAM IN DEVELOPMENT

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# DIGITAL SKILLS & AI

## PROGRAM OVERVIEW

Digital Skills & AI is a proposed Creative Academy educational program designed to help women build practical digital confidence, use modern productivity tools, and explore responsible applications of artificial intelligence in professional and everyday life.

## WHO THE PROGRAM IS FOR

Women seeking to strengthen their digital skills, including those navigating career transitions, entrepreneurship, or a new professional environment. The program is intended to be accessible to learners with varied levels of prior experience.

## CORE LEARNING AREAS

### 01 DIGITAL FOUNDATIONS

Digital organization, cloud files, online collaboration, essential security practices.

### 02 ARTIFICIAL INTELLIGENCE ESSENTIALS

Understanding AI capabilities and limitations, writing useful prompts, checking outputs.

### 03 PRODUCTIVITY & COMMUNICATION

Applying digital and AI tools to documents, research, planning, and professional communication.

### 04 CREATIVE DIGITAL TOOLS

Creating presentations and visual content with accessible digital platforms.

### 05 CAREER & PROFESSIONAL DEVELOPMENT

Digital resumes, professional profiles, job-search workflows, and portfolio basics.

### 06 ENTREPRENEURSHIP & OPPORTUNITY

Exploring tools for small-business workflows, services, and digital visibility.

### 07 PRACTICAL APPLICATION

A guided project that applies selected skills to a real personal or professional goal.

# LEARNING EXPERIENCE & IMPACT

## PRACTICAL APPROACH

The proposed course combines instructor-led demonstrations, guided exercises, independent practice, and feedback. Content and pacing will be refined with qualified educators before delivery.

## EXPECTED LEARNING OUTCOMES

Participants will work toward greater confidence using digital tools, stronger awareness of AI reliability and privacy, and the ability to produce practical digital materials relevant to their own goals.

## RESPONSIBLE USE OF AI

The curriculum will address verification of AI-generated information, personal data protection, bias, copyright awareness, and appropriate human oversight.

## PROGRAM DEVELOPMENT

The full curriculum is being developed as a foundation for future learning formats. Final duration, delivery schedule, eligibility, instructor team, and enrollment details have not yet been confirmed.

## INTERESTED IN LEARNING MORE?

To request information about future program announcements, partnerships, or participation, contact the foundation using the details below.

**NEW RISE INTERNATIONAL FOUNDATION**

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