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## Local Author Publishes New Book on How to Be an Ally to the LGBTQ+ Communities

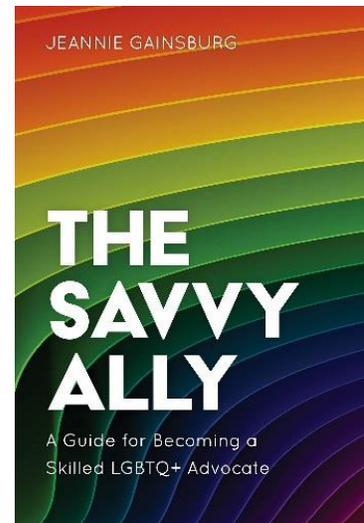
**Author name:** Jeannie Gainsburg

**Publisher:** Rowman & Littlefield

**Book Title:** The Savvy Ally: A Guide for Becoming a Skilled LGBTQ+ Advocate

**Book Description:**

*The Savvy Ally: A Guide for Becoming a Skilled LGBTQ+ Advocate* is an enjoyable, humorous, encouraging, easy to understand guidebook for being an ally to the LGBTQ+ communities. It is loaded with innovative and useful tools for creating LGBTQ+ inclusive spaces and advocating for change. It will surely jump-start even the most tentative ally.



**The book includes:**

- Current information on LGBTQ+ terms and identities
- Tips for what to say and what not to say when someone comes out to you
- LGBTQ+ etiquette and techniques for respectful conversations
- Common LGBTQ+ bloopers to avoid
- Tools for effectively navigating difficult conversations
- Suggestions for addressing common questions and concerns
- Actions for creating more LGBTQ+ inclusive spaces
- Recommendations for self-care and sustainable allyship

### Reviews:

“This is it. You found it — the very **best guide** on how not to make mistakes with LGBTQ+ employees, customers, students, congregants, patients, and family members. If you want to be an effective ally for LGBTQ+ people, buy and read *The Savvy Ally*. I very enthusiastically endorse this book.” - **Brian McNaught**, named by The New York Times “The Godfather of Gay Diversity Training”

"This is a beautiful book. A necessary book. An unputdownable book. Please read this book." - **Alison Smith**, Barnes & Noble Discover Award Winner for Non-Fiction and Author of *Name All the Animals*

“If you want to support LGBTQ+ people but no one has ever taught you how, this is the book for you. Written in an accessible and entertaining style, *The Savvy Ally* is filled with useful scenarios, tips, and examples to help you transition from well-intentioned bystander to effective and informed advocate.” - **Robyn Ochs**, named by *Teen Vogue* one of “9 Bisexual Women Who are Making History”

### Author Bio:

**Jeannie Gainsburg** is an educational trainer and consultant in the field of LGBTQ+ inclusion and effective allyship. Formerly the Education Director at the Out Alliance in Rochester, N.Y., she has personally facilitated or cofacilitated more than five hundred trainings and workshops in more than twenty different states at corporations, colleges, government agencies, K-12 schools, hospitals, faith communities, and more. Gainsburg has a BA in psychology from Brown University and an MA in social work and social research from Bryn Mawr College. She was under the impression that a citation was the result of driving too fast until January of 2019, when she received one from the New York State Assembly for Distinguished Educational & Human Rights Services for her work in promoting LGBTQ+ rights and inclusion. *The Savvy Ally* is her first book.

### A Few of the Many Places to Purchase *The Savvy Ally*

[Rowman & Littlefield](#) | [Amazon](#) | [Barnes and Noble](#)

### Educational Programming, Book Talks, and Free Handouts

Jeannie Gainsburg is the founder of Savvy Ally Action which offers programming and information on creating LGBTQ+ inclusive spaces and effective allyship. For a list and description of the Savvy Ally workshops, or to download free educational handouts, visit her website at: [www.savvyallyaction.com](http://www.savvyallyaction.com).

### Author Headshot (*Photo credit: Asif Ali*):

