


TURING THAILAND MOBILITY



TRAVEL and TOURISM

Proposed Itinerary: Travel & Eco-Tourism in Thailand

Group:

 **Accommodation:** *subject to change – the project will be either all three or two of the three destinations below. Some trips may have additional costs.

- **Bangkok (3 nights):** Centrally located hotel near key tourism hubs.
 - **Kanchanaburi (5 nights):** Eco-lodge near cultural and historical sites.
 - **Chiang Mai (7 nights):** Eco-resort with access to tourism projects & community initiatives.
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Week 1: Introduction to Tourism & Eco-Tourism in Thailand

Day 1 –: Arrival & Orientation (Bangkok)

- Pick-up from **Bangkok International Airport** & transfer to hotel.
- **Program briefing:** Introduction to Thailand's **tourism industry & eco-tourism** concepts.
- **Welcome dinner & cultural immersion session** on Thai customs & traditions.

Day 2 –: Bangkok Tourism Hub & University Visit

- **Morning:** Bangkok city tour – **Grand Palace, Wat Pho, Flower Market, Chinatown.**
- **Afternoon:** University seminar on **tourism & eco-tourism** in Thailand (guest speakers from a **leading Thai university**).
- **Evening:** Group discussion on **responsible tourism & sustainability.**

Day 3 –: Sustainable Tourism Industry Insights

- **Morning:** Panel discussion with tourism professionals on **sustainable tourism practices** (hotel & tour operators).

- **Afternoon:** Visit to **Tourism Authority of Thailand (TAT)** for a briefing on Thai **tourism policies & development strategies**.
 - **Evening:** Transfer to Kanchanaburi & check-in at **eco-lodge**.
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📍 Week 1 Continued: Eco-Tourism & Cultural Learning (Kanchanaburi)

Day 4 –: History & War Tourism

- Visit **Bridge over the River Kwai, Death Railway & WWII Museums**.
- **Afternoon:** Visit **Hellfire Pass Memorial & Walking Trail** (discussion on war history & tourism impact).
- **Evening:** Reflection session on **war history's role in tourism**.

Day 5 –: Ethical Animal Tourism & Community-Based Tourism

- **Morning:** Visit an **Elephant Conservation Center** – focus on **ethical animal tourism** (NO riding, hands-on experience).
- **Afternoon:** Community-based tourism visit – Local village **homestay, meeting local artisans & farmers**.

Day 6 –Adventure & Nature-Based Tourism

- **Morning:** **Erawan Waterfall National Park** – discussion on **conservation & tourism impact**.
- **Afternoon:** Eco-tourism activity – **Kayaking or Paddleboarding** on the River Kwai & discussion on **outdoor education & self-development**.

Day 7 –: Sustainability & Rural Tourism

- **Morning:** Visit **eco-lodges & responsible tourism operators** to discuss **sustainability in hospitality**.
- **Afternoon:** Free time for **reflection, journaling, & discussion**.

Day 8 –Transfer to Chiang Mai & Cultural Immersion

- **Morning:** Train from Bangkok to **Chiang Mai**.
 - **Afternoon:** **Lanna Cultural Center** Visit – understanding **Northern Thai culture** & tourism's role in **cultural preservation**.
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📍 Week 2: Practical Tourism Work Experience (Chiang Mai)

Day 9 – Introduction to Tourism Work Experience

- **Morning:** Orientation & placement briefing for **work experience** in tourism settings.
- **Afternoon:** Meet tourism business operators for **placement introduction**.

Days 10-14: Work Placement & Hands-On Experience

Students will rotate across various **tourism settings, including:**

- **Eco-Lodges & Boutique Hotels:** Guest services & sustainability initiatives.
- **Tour Operators:** Learning about tour design, marketing & guiding.
- **Community Tourism Projects:** Working with local artisans & entrepreneurs.
- **Adventure Tourism Companies:** Trekking, rafting & outdoor adventure planning.

Day 15 : Closing Seminar & Departure

- **Morning:** Final presentations by students on key **learning outcomes**.
- **Afternoon:** Transfer to **Chiang Mai** for departure.

PLEASE NOTE : THIS IS AN EXAMPLE OF THE PROGRAMME AND DAYS AND ACTIVITIES MAY CHANGE.