Congregational SWOT Analysis

Introduction: You may be wondering, what is a SWOT Analysis? SWOT stands for . Whether we see something as a strength or weakness, an opportunity or threat depends on how we look at it. It is important that a business or congregation sees itself so as to see what it can and should be doing.

**I) SWOT Analysis in Revelation**

**A) Jesus' SWOT of Ephesus, Revelation 2.1-7**

1. Strength - .

2. Weaknesses - .

3. Opportunity -- to . Acts 19.19-20

4. Threat- .

**B) Jesus' SWOT of Philadelphia, Revelation 3.7-12**

1. Strengths .

2. Weaknesses -- none.

3. Opportunities -- .

4. Threats -- .

**II) Describe the perfect congregation**

**A) Building -- .**

**B) Bible Classes -- .**

**C) Preaching --**

**D) Elders- .**

**E) Members -- .**

**F) What do you mean by perfect -- .**

**II) SWOT Analysis of Lilac Road**

**A) Strengths** , **Matthew 7.24-28; 15.13.**

**B) Weaknesses**

**C) Opportunities -- "opportunities are really problems in disguise"1 Corinthians 16.9** . **John 4.35ff.**

**D) Threats** .- **Romans 10.2; Titus 2.14**, **Galatians 5.7.**

Conclusion: Frankly, I am pleased to be here, to worship with you brethren. I recognize I can and should be doing more in spreading the Gospel. I want to encourage everyone here to do your best, to do more, and let God give the increase.