

FREQUENTLY ASKED:

Why don't you send daily photos and videos?

As guided by Amy

FOUNDER, NOOSA COUNTRY CAT HOTEL

Being Present Matters Most

Your cat's wellbeing is my top priority. Instead of spending time taking photos or videos, I focus on being present, observing subtle behaviour, building trust and providing the best possible care in the moment.

Carney, H. C., et al. (2015). J Feline Med Surg, 17(8), 683–690.

Too Much Attention Can Cause Stress

Excessive handling or attention for the sake of getting a photo can increase stress and interfere with a cat's ability to settle and relax. Many cats prefer choice and control over interaction, and this is especially important in a new environment.

Rochlitz, I. (2015). J Feline Med Surg, 17(3), 220–232.

Cats Communicate Subtly

Important wellbeing cues are often small and easy to miss – like ear position, whisker change or tension in the body. Being fully present allows me to notice these subtle signs and respond appropriately and quickly.

Mertens, P., et al. (2015). J Vet Behav, 10(3), 194–202.

Quality Over Quantity

Instead of daily photos, I provide updates when there is something meaningful to share. These updates are thoughtful, individual and relevant – so you receive information that truly reflects how your cat is doing.

Sparkes, A. H. (2018). J Feline Med Surg, 20(9), 769–777.

Consistent Routines Support Wellbeing

Predictable daily routines are one of the most important factors in helping cats feel safe and reduce stress. Minimising unnecessary disruptions allows them to relax, explore and express natural behaviours at their own pace.

Bennett, P. C., et al. (2017). J Vet Behav, 17, 17–23.

Your Cat Comes First

Every moment is used to enrich your cat's experience – providing supervision in the catio, quiet time, enrichment, choice and comfort. My focus is on what your cat needs most, not what looks good on a camera.

International Society of Feline Medicine (2021). ISFM Guidelines for the Environmental Needs of Cats.



Your cat's comfort, safety and trust come before the camera. By being fully present, I can provide calmer, more individualised care and create the best possible experience for your cat.

EVIDENCE-BASED
FELINE CARE

Noosa Country
Cat HOTEL

DESIGNED FOR THEIR
WELLBEING
TRUSTED BY FAMILIES