

PRICING GUIDE

Your fees help keep a local retail space running—covering rent, utilities, staff, and essential equipment like fridges and displays to keep your products fresh and safe. We handle marketing, sales, and daily operations, saving you time and giving farmers a reliable outlet even when the weather or farmers market turnout isn’t ideal. Our pricing is flexible: choose a simple flat fee or a commission based on sales, with a **minimum** of \$150 per month for veggie vendors and \$225 per month for meat, dairy and egg vendors, to support store costs and upkeep.

HERE’S A CLEAR COMPARISON CHART SHOWING HOW EACH PRODUCT CATEGORY’S COSTS COMPARE UNDER THE COMMISSION VS. FLAT FEE MODELS, ALONG WITH RECOMMENDATIONS BASED ON MONTHLY SALES LEVELS. ON THE VENDOR APPLICATION YOU WILL CHOOSE THE OPTION THAT WORKS BEST FOR YOU.

PRODUCT TYPE	FLAT RATE	COMMISION RATE	VENDOR SALES	BEST OPTION
VEGETABLES	\$200	30%	> \$667	FLAT RATE
			< \$667	COMMISION
MEAT	\$450	30%	> \$1,286	FLAT RATE
			< \$1,286	COMMISION
DAIRY OR EGGS	\$300	30%	> \$1,000	FLAT RATE
			<\$1,000	COMMISION
VALUE-ADDED OR OTHER	\$350	35%	> \$1,000	FLAT RATE
			< \$1,000	COMMISION
MIX OF PRODUCTS	\$550	35%	> \$1,571	FLAT RATE
			< \$1,571	COMMISION