



COMMUNITY
HEALTH NURSES
OF CANADA



INFIRMIÈRES ET INFIRMIERS
EN SANTÉ COMMUNAUTAIRE
DU CANADA

April 22-24, 2024
Hart House | University of Toronto



CHNC2024

Community Health Nursing: Health for All

Sponsorship & Exhibiting Prospectus

By sponsoring, exhibiting or advertising at CHNC2024, you're not just supporting a conference; you're championing the future of community health nursing in Canada. Seize the opportunity to align your brand with our mission and connect with a diverse and influential network of nursing clinicians, educators, leaders and decision-makers

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CHNC2024 Sponsorship & Exhibiting Opportunities

About CHNC2024: Community Health Nursing – *Health for All*

Join us for [CHNC2024](#), Canada's premier national community health nursing conference, taking place from April 22-24, 2024, at historic Hart House at University of Toronto.

At CHNC2024, we are driven by the ambition to advance community health nursing across Canada. We cordially invite you to be a part of this journey, with a dynamic group of dedicated nurses.

Our conference is a hub for individuals with an interest in community health nursing, spanning practice, research, administration, policy, and education. CHNC2024 is a platform for meaningful connections, collaborative problem-solving, and the exchange of knowledge, evidence, and innovative ideas.

By sponsoring, exhibiting or advertising at CHNC2024, you're not just supporting a conference; you're championing the future of community health nursing in Canada. Seize the opportunity to align your brand with our mission and connect with a diverse and influential network of nursing clinicians, educators, leaders and decision-makers

Showcase your support for community health nursing in Canada – participate in CHNC2024! We are pleased to offer Sponsorship Packages (p. 2), additional sponsorship opportunities (p. 3), exhibiting opportunities (p. 8) and advertising opportunities (p. 9). We would also be delighted to discuss **customized opportunities** for you – [contact us for more information!](#)

Sponsorship Packages

Select a CHNC2024 Sponsorship Package to optimize your visibility at the conference. If you require a tailored solution that better suits your needs, don't hesitate to [reach out to us](#) for customized packages!

	Platinum	Gold	Silver	Bronze	Educational [†]
Package Fee	\$7,500	\$5,000	\$3,500	\$1,500	\$5,000
Conference Registrations	3	2	1	0	1
Exhibit Booth	Premium Placement	Priority Placement	Priority Placement	X	Priority Placement
Present a Branded Educational Session					X
Acknowledgement on Conference Website	Logo & Link	Logo & Link	Logo & Link	Link Only	Logo & Link
Logo Placement in Online Program	X	X	X	X	X
Advertisement in the Online Program	Large	Large	Medium	Small	Medium
On-Site Acknowledgements	Prominent	Prominent	Prominent	X	Prominent

[†] Our Educational sponsorship package offers your organization the unique opportunity to present a branded, educational session at the CHNC2024 conference. [Contact us for more information!](#)

Additional Sponsorship Opportunities

REGISTRATION **\$5,500 (Exclusive)**

Your company logo will be displayed on the delegate name badges and lanyards. The sponsorship value includes all costs associated with registration including the onsite registration provider, lanyards and name badges.

BENEFITS ALSO INCLUDE:

- ✓ All registration confirmation emails with logo identifying sponsorship
- ✓ Sponsorship recognition on conference website
- ✓ Logo on sponsorship signage at registration throughout entirety of the conference
- ✓ Sponsor biography on the conference app
- ✓ Sponsor ribbon on name tag for all company representatives attending conference

EVENT WIFI SPONSOR **\$5,000 (Exclusive)**

Prominent brand recognition with your company name, or password of your choice, as the official conference Wi-Fi password for all meeting spaces. This opportunity also includes signage recognition as well as recognition on the CHNC website and in the online program.

BENEFITS ALSO INCLUDE:

- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Sponsorship recognition on conference website and online program

ENTERTAINMENT **\$4,000 (Exclusive)**

Enhance the CHNC welcome reception by sponsoring the evening's main entertainment. This exclusive sponsorship covers all fees associated with hiring entertainment.

BENEFITS ALSO INCLUDE:

- ✓ Sponsor Biography on the Conference App
- ✓ Sponsorship recognition in online program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Logo on two (2) printed signs placed strategically throughout the event

ONLINE PROGRAM \$4,000 (Exclusive)

Prominent brand recognition as the CHNC2024 Online Program Sponsor with your company logo featured on the online program homepage, and a public thank you from the Conference Planning Committee

BENEFITS ALSO INCLUDE:

- ✓ One (1) complimentary banner ad
- ✓ One (1) Stand-alone email announcing sponsorship
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor Biography on the Conference App in a high profile location
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Post Event Analytic Report

KEYNOTE \$3,500 (3 available)

Public thank you from moderator, corporate logo on screens, conference website and next to the session description. Sponsor may provide a handout or gift to delegates attending the sponsored session at additional cost.

BENEFITS ALSO INCLUDE:

- ✓ Sponsor Biography on the Conference App
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Inclusion on sponsorship signage during sponsored session

BREAKFAST

\$2,500 (2 Available)

Sponsors will have the opportunity to brand the breakfast Food & Beverage stations with your company logo at strategic locations. Sponsor may provide a handout or gift to delegates attending the sponsored breakfast at additional cost.

BENEFITS ALSO INCLUDE:

- ✓ Sponsor biography on the conference app
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Logo on two (2) printed signs placed strategically throughout the breakfast service area

***Menu selection is at discretion of conference management*

DELEGATE BAG

\$2,500 (Exclusive)

Opportunity to brand the delegate bag with your company logo, which will be given to all attendees at the conference. This opportunity also includes recognition on the CHNC website and mobile app.

*Sponsor to provide printed bags in addition to sponsorship price

BENEFITS ALSO INCLUDE:

- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Sponsorship recognition on conference website and app
- ✓ One (1) printed company logo on bag along with the CHNC logo*

*Exact dimensions and quantities provided by conference management - Double sided bag printing required.

BREAK \$2,000 (4 Available)

Sponsors will have the opportunity to brand the break Food & Beverage stations with your company logo at strategic locations. Customization and themed breaks for elevated exposure are available at extra cost to the sponsor.

BENEFITS ALSO INCLUDE:

- ✓ Sponsor biography on the conference app
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Logo on one (1) printed sign placed strategically in the break service area

***Menu selection is at discretion of conference management*

SESSION SPONSOR \$1,000 (Availability based on sessions)

Sponsor an abstract session that aligns with your business or organization - select from available sessions once confirmed by conference management.

This sponsorship allows for public thank you from moderator, corporate logo on screens, conference website and next to the session description. Sponsor may provide a handout or gift to delegates attending the sponsored session at additional cost.

This sponsorship does not permit influence on the session content. If you are interested in hosting your own educational session, please see the "Educational" option under Sponsorship Packages.

BENEFITS ALSO INCLUDE:

- ✓ Sponsor biography on the conference app
- ✓ Sponsorship recognition in final program and website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference
- ✓ Inclusion on sponsorship signage during sponsored session

PRELIMINARY PROGRAM \$500 (Unlimited)

Have your name/logo on prominently displayed preliminary programs distributed to nurses across Canada.

BENEFITS ALSO INCLUDE:

- ✓ One (1) logo place on the preliminary program advertising the event
- ✓ Sponsor biography on the conference app
- ✓ Sponsorship recognition on website
- ✓ Sponsor ribbon on name tag for all company representatives attending conference

Exhibiting Opportunities

Commercial & Government Organizations: \$1,150 + HST (Ontario)

Non-Profit Organizations: \$575 + HST (Ontario)

Exhibiting opportunities include a dedicated space to:

- Promote your products, services and programs
- Demonstrate your commitment to community health nursing
- Develop and nurture relationships with community health, public health and home health nurses, leaders, decision-makers and affiliated organizations

When you secure your conference exhibit space, you'll also receive a **virtual booth** in the online conference program. This virtual booth isn't just for attendees; it's open to the public as well. You can share contact info, generate leads, and showcase materials and videos.

Exhibits include a badge for one representative to staff the exhibit. Additional exhibit staff badges may be purchased for \$150 each.

Advertising Opportunities

Material Distribution

Commercial & Government Organizations: \$650 + HST (Ontario)

Non-Profit Organizations: \$325 + HST (Ontario)

If you are unable to attend the conference or you are keen on expanding your outreach, consider this opportunity to reach conference delegates. To elevate your organizational presence, we will strategically place your promotional items or printed materials in key locations throughout the event, including high-traffic areas like the registration desk and tables during keynote sessions.

Program Advertisements

Connect with both CHNC2024 delegates and the wider public by advertising in the CHNC2024 online program:

Small : \$250+HST (1/4 page)

Medium: \$500+HST (1/2 page)

Large: \$750+HST (Full page)

Next Steps

Ready to confirm your involvement?

Need more information?

Seeking a custom sponsorship package?

Please reach out to us to discuss:

Anthony Lombardo, PhD

Association Management

Community Health Nurses of Canada

conference@chnc.ca

We look forward to working with you!