

# Privacy Policy

**Effective Date:** January 1, 2026

Christian Wellness Center of NJ (“we,” “us,” or “our”) values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, [www.cwcnj.org](http://www.cwcnj.org) (the “Website”). Please read this policy carefully. By using this Website, you agree to the terms of this Privacy Policy.

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## 1. Information We Collect

### a. Personal Information

We may collect personal information that you voluntarily provide to us when you: - Fill out a contact form - Request information about services - Register for events, groups, or workshops - Subscribe to newsletters or updates

This information may include: - Name - Email address - Phone number - Insurance-related information (if submitted through secure forms) - Any other information you choose to provide

### b. Automatically Collected Information

When you visit our Website, we may automatically collect certain information, including: - IP address - Browser type - Device type - Pages viewed - Date and time of visit

This information is used for website analytics and performance improvement.

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## 2. How We Use Your Information

We may use the information we collect to: - Respond to inquiries and contact requests - Provide information about our services - Schedule appointments or consultations - Send newsletters or updates (you may opt out at any time) - Improve our Website and services - Comply with legal and regulatory requirements

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## 3. Health Information Disclaimer

Information submitted through this Website is **not** considered protected health information (PHI) under HIPAA unless explicitly stated and submitted through a secure, HIPAA-compliant

platform. Please do not submit sensitive clinical or mental health information through general website forms.

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## 4. Cookies and Tracking Technologies

We may use cookies or similar technologies to: - Improve user experience - Understand how visitors use our Website - Analyze traffic and engagement

You may choose to disable cookies through your browser settings; however, this may affect Website functionality.

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## 5. Sharing of Information

We do **not** sell, rent, or trade your personal information. We may share information only:

- With service providers who assist in operating our Website and business operations
- When required by law or legal process
- To protect our rights, privacy, safety, or property

### Third-Party Service Providers

We use trusted third-party platforms to support our operations, including:

- **Mailchimp** – for email communications and newsletters
- **TherapyNotes** – for scheduling, documentation, and practice management through HIPAA-compliant systems
- **GoDaddy** – for website hosting and domain services
- **Google Analytics** – to understand website traffic and usage patterns
- **BioSites** – to host and manage bio link pages

These providers may have limited access to personal information solely for the purpose of performing services on our behalf and are required to protect your information in accordance with their own privacy policies and applicable laws.

All third-party service providers are required to maintain the confidentiality of your information.

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## 6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure.

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## 7. Third-Party Websites

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of those websites. We encourage you to review their privacy policies.

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## 8. Your Rights and Choices

Depending on your location, you may have the right to: - Access the personal information we have about you - Request corrections or updates - Request deletion of your information - Opt out of marketing communications

To exercise these rights, please contact us using the information below.

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## 9. Children's Privacy

Our Website is not intended for children under the age of 13. We do not knowingly collect personal information from children.

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## 10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

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## 11. Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact:

**Christian Wellness Center of NJ**

Website: [www.cwcnj.org](http://www.cwcnj.org)

Email: [christianwellness@cwcnj.org](mailto:christianwellness@cwcnj.org)

Phone: 732-873-2777

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*This Privacy Policy is provided for general informational purposes and does not constitute legal advice.*