



# DYLAN BRADSHAW

UX/UI DESIGNER | ART DIRECTOR | ILLUSTRATOR



## SKILLS

Sketch/Figma



Illustrator



Photoshop



Microsoft Suite



InDesign



After Effects



## EDUCATION

### SAIC

B.F.A Visual Communication  
2016

### Google

Certificate: UX Design

### W3C

Certificate: Web Accessibility

## EXPERIENCE

### Senior UX Designer

*FCB Chicago, 2020-Present*

- Lead UX design efforts for a digital product/initiative in collaboration with cross-functional teams
- Provide strong UX through user flows, journey maps, wireframes, prototypes and elevated high-fidelity visual designs
- Create ownable design systems adhering to best practices

### Art Director

*FCB Chicago, 2019-2020*

- Lead the conceptualization and development of visual campaigns across print, digital, and social media campaigns
- Deliver large volumes of deliverables in a fast-paced, dynamic work environment and kept the bar high for all projects
- Articulate ideas with excellent verbal and written communication and interpersonal skills

### Art Director

*REM-Fit, 2018-2019*

- Develop compelling creative ideas, which were on-brand and pushing the envelope at the same time
- Project management of print and digital media while actively looking to improve processes and maintain accessibility
- Direct photoshoots and installation for tradeshow booths

### Marketing Designer

*Swoon Living, 2017-2018*

- Improve outreach and social media presence through eye-catching graphic design and rebrand of catalog and website
- Increase sales after implementation of new marketing plan that actively understands the customer base and need, specifically targeting untapped markets for a luxury product
- Create prototypes and blueprints for new products in order to expand our product line

### Graphic Design Intern

*Zoom Advertising, 2016-2017*

- Maintain brand identity for various clients while producing print ads, logos, digital ads, banners, and CRM
- Redesign of old designs to adapt to new promotions and sales
- Design animations under direction of Art Director

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