



## FOR IMMEDIATE RELEASE

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### Manasota ASALH, Inc. Branch Names Jada Wright-Greene Executive Director

**SARASOTA, FL** – Manasota ASALH, Inc. the largest branch of the National Association for the Study of African American Life and History (ASALH), has named Jada Wright-Greene Executive Director.

“Hiring Jada Wright-Greene creates a pivotal moment for the board. The board will face interesting and exciting challenges as it embarks upon its next level of community engagement with its first-ever Executive Director, says, Harold Young, President of the Manasota ASALH Branch. Wright-Greene will lend her talents to bridge our current membership to a new generation of professionals interested in disseminating the true history of Africa and African Americans. Wright-Greene’s background in art and history and as an author of her recently published book, *Florida’s Historic African American Homes*, is consistent with and promotes ASALH’s 2024 Theme: African Americans and the Arts.

"I am ecstatic for this significant moment and the opportunity to shape history as the first Executive Director of an ASALH branch," remarks Wright-Greene. Leading this branch is a great responsibility that I am ready to embrace and to continue the legacy

to inspire, drive change, and leave a lasting impact on the organization and the community."

Jada Wright-Greene brings a wealth of experience in nonprofit and program management and has worked as a museum professional for over 20 years. As a Public Historian specializing in Florida's Black History, she authored *Florida's Historic African American Homes*, the first historical book published about Black Floridians and their residences throughout the state. Jada earned a Bachelor of Arts in Political Science from Bethune-Cookman University, a master's degree in Urban & Regional Planning and a Certificate in Museum Studies at Michigan State University, a master's degree in Museum Studies, and a certificate in Nonprofit Management from Johns Hopkins University. She recently completed her studies with a third master's degree in history from Jackson State University.

In February 2023, ASALH established Manasota ASALH Freedom School (MAFS). Its primary mission is to teach the truthful history of Africans and African Americans in the founding, formation, and development of American society and culture to any child from kindergarten through 12th grade in Sarasota and Manatee Counties in a free, community-based Saturday program. Currently, MAFS has one hundred registered students. The mission of ASALH is to promote, research, preserve, interpret, and disseminate information about Black life, history, and culture to the global community.

**About Manasota ASALH:**

Manasota ASALH is a local branch of the National Association for the Study of African American Life and History (ASALH), founded in 1915 is credited with founding Black History Month. Since its founding in 1995, the Manasota ASALH branch has pursued its mission to promote, research, preserve, interpret, and disseminate information about Black life, history, and culture to the global community. Manasota ASALH has supported Black students through the provision of scholarships to high school students accepted to accredited colleges or universities. Since the inception of its scholarship program, Manasota ASALH has given more than \$605,000 in scholarships to 316 scholars in Manatee and Sarasota counties in the past twenty-three years. For more information about Manasota ASALH, visit [www.asalh-manasotafl.org](http://www.asalh-manasotafl.org)

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