

POSITION: Executive Director

ORGANIZATION: Manasota ASALH, Inc.

About the Executive Director Role

As the Executive Director (ED) of Manasota ASALH, Inc. (ASALH), you will be instrumental in leading our organization into its next growth phase. Your strategic vision and leadership, in close partnership with the Board of Directors, will be pivotal in overseeing the Manasota ASALH Freedom School, Inc., independent contractors, and all programs and activities of ASALH. The ED reports to the President of the Board.

Key Responsibilities

Vision and Strategy

- Collaborate with the board and staff to establish a compelling vision, rally stakeholders, and secure resources.
- Ensure the mission and core values guide the organization toward its vision.
- Develop annual plans with goals, strategies, and tactics to enhance accountability.

Leadership

- Lead the organization in executing the next chapter of ASALH, leveraging past achievements.
- Demonstrate a deep understanding and appreciation for the organization's impact.
- Inspire a passion for the mission among all stakeholders, fostering a strong sense of belonging.

Management

- Represent a management style that balances compassion with accountability.
- Build and retain an effective team dedicated to the mission.
- Establish inclusive decision-making processes at all levels.
- Ensure fiscal responsibility and transparent financial communication.

Impact

- Oversee a programmatic portfolio aligned with the mission and community needs.
- Implement effective program evaluation systems, adapting to community needs.
- Bring innovation to program work, piloting new ideas.

Growing Resources

- Serve as the organization's primary fundraiser, setting strategy and securing donations from various sources.
- Develop relational fundraising strategies to nurture donors and steward strong annual giving programs and donor loyalty.

Board Partnership

- Cultivate a respectful and trusting partnership with the Board.
- Provide resources, information, and training to support the Board's duties.

The Ideal Candidate

- Possesses a deep belief and passion for the organization's purpose.
- Leads and manages with intention, transparency, humility, encouragement, and confidence.
- Demonstrates strategic and visionary thinking.
- Communicates effectively and is a compelling storyteller and bridge-builder between the community and partners.
- Understands nonprofit management, fundraising, and digital strategies to enhance the organization's reach and impact.
- Has connections with the local community, including other nonprofits, to build and maintain partnerships effectively.
- Listens, engages in meaningful dialogue, and is culturally responsive.
- Displays compassion, empathy, and resilience, especially in times of crisis.
- Is digitally savvy and embraces possibilities.
- Leads with a growth mindset, openness to learning and adapting.
- Is a courageous and compassionate truth-teller.

Compensation

- Salary \$70,000
- Healthcare Stipend \$10,000

About Manasota ASALH

Dr. Carter G. Woodson, the Father of Black History Month, founded the Association for the Study of African American Life and History on September 9, 1915.

The local branch, Manasota ASALH, Inc., remains committed to its mission, with an approximate annual budget of \$471,000, assets surpassing \$376,000, and a cadre of exceptional volunteers. Manasota ASALH, Inc. was founded in 1996 and is the largest of the fifty branches that comprise the national ASALH network. Our members are residents of Bradenton, Sarasota, and the surrounding communities, as well as an increasing number of institutional partners. Our Mission is to promote, research, preserve, interpret, and disseminate information on Black life, history, and culture to the global community.

In 2023, the Manasota ASALH Freedom School was established. The Freedom School is a free, community-based Saturday school program that will improve students reading and literacy skills while teaching the history of African Americans, including the history of Africa, the Middle Passage, Enslavement, Emancipation, the Freedom Movement, contemporary Black life and culture and the contributions of African Americans to the foundation of American wealth, power and global position.

The Manasota ASALH Scholarship Program was established in 2000, awarding 5 students \$10,000. Over \$605,000 has been awarded to more than 316 scholars in the Manatee and Sarasota counties in the past twenty-three years.

To Apply: Send Cover Letter and Resume to info@asalh-manasotafl.org by June 15, 2024.