



**Jess Clark Styling**

TURNING YOUR INTERIOR VISION INTO A REALITY

# Your Interior Styling Brief



Hello Esther. I've loved creating your interior styling brief for you. This document includes everything you need to start bringing your interior vision to life! Grab a cuppa and let's dive in shall we?

Created by Jessica Clark  
exclusively for you!

@charminglifebyJess

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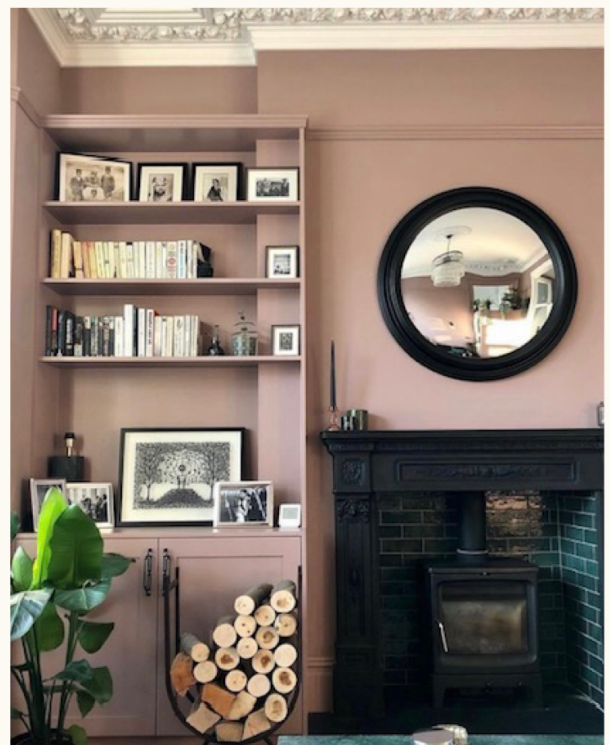
# Your Inspiration



As a reminder, here are the images you shared with me as your inspiration.

You're drawn towards:

- Plush velvets & tan leather
- Soft pinks & blues with complimentary colours
- Wooden accents
- Cosy & modern with a rustic charm



# Your Colour Palette



I've taken swatches of the paint, sofa and armchair to create this colour palette.

Let's get technical!

This colour scheme is called - Split Complimentary.

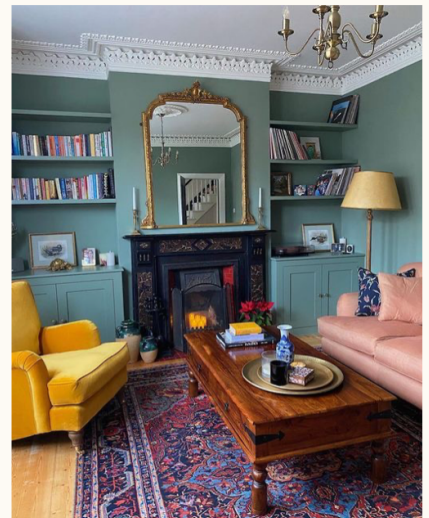
Rosemary leaf is working as the base colour with the yellows & pinks being brought in as secondary accent colours.



Here's how others have used a similar colour palette!



Dulux Heritage



@the\_house at no 15

# Your Moodboard



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# Your Moodboard - The Detail

*Let's dive into the mood board in a little more detail!  
Sofa & armchair - I've included a beautiful pale mustard  
corner sofa and a soft pink armchair.*

*I would suggest keeping your vintage chest for the tv  
unit and styling a side table in the window along with  
the armchair.*

*You could potentially move the side table and lamp on  
the wall next to the fireplace over to the window. I'd  
recommend keeping this wall clear to make room for  
the new larger sofa.*



*A grey column  
radiator will work  
perfectly against  
the paint work.*

*A wooden lamp  
will look a lot softer  
than your current  
black one!*

*Soft furnishings  
using blue/pink  
tones which will  
compliment the  
yellow.*

# Above The TV



## Option 1

Gallery wall using a mix of smaller prints in different style frames.



## Option 2

A few floating shelves. These can be styled using books, decorative items or smaller leaning prints



# Record Alcove Storage



Option 1  
Remove the floating shelves and replace the current record storage with this standing shelving unit. This should house your record player, records & books!

Option 2  
Add in some more floating shelves, it looks like there would be room for 2 more!  
Replace the current record storage with this.



# Your Interior Style Tips

I defined your interior style as Cosy & Modern with a Rustic Charm. Below are some helpful tips to help bring this interior style into other rooms in your house.



Layer warm & earthy tones for a cosy colour palette.



Up the cosy vibes by layering fabrics and introducing different textures.



Don't skimp on lighting! Fill corners with lamps creating cosy mood lighting.



Browse Etsy/FB marketplace/eBay for vintage pieces which will add a more lived in feel to a space.



Go bold with accent colours for a more modern feel.





# Thank You



I really hope you love your Interior Styling Brief! If you have any questions please don't hesitate to get in touch!

I also offer a round of revisions so if there's anything that doesn't quite work, just let me know!

I offer a 10% discount for repeat clients! Just drop me a message to book in again and you'll receive 10% off!

Jess  
X

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