

Bohemian Creative Lifestyle

By Lisa Hall

Business Murals

More than just paint, murals are a high-impact marketing asset that:

- Reinforces branding & identity
- Increases visibility
- Attracts foot traffic
- Enhances the customer experience

Let's chat



I am a muralist and marketing specialist who loves to create connections between people and places through art.

My murals feature a colorful, bright illustrative style of art designed to offer a welcoming environment and serve as a high-impact marketing asset.

The integration of a mural is a strategic approach to reinforce your brand's identity, increase visibility and enhance the customer experience.

Let's work together to create a vision that will turn your blank walls into creative marketing assets.

[View mural examples](#)



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Murals as a valuable marketing asset:

- Create a welcoming environment for customers and improve their experience
- Reinforce branding
- Improve aesthetics without major renovations
- Serve as a backdrop for user-created content



Murals as a valuable marketing asset:

- Increase visibility and foot traffic
- Provide a long-lasting marketing asset for campaigns
- Offer opportunities for additional product sales based off of the design
- Can boost morale & productivity



Process

Phase 1: Vision + Estimates (1-3 days)

- Initial video call to discuss your mural needs/goals
- Get to know my work, offerings & estimates

Phase 2: Design + Revisions (2-3 weeks)

- Discuss art direction for the design
- Up to 2 rounds of revisions
- Approve final design & project details

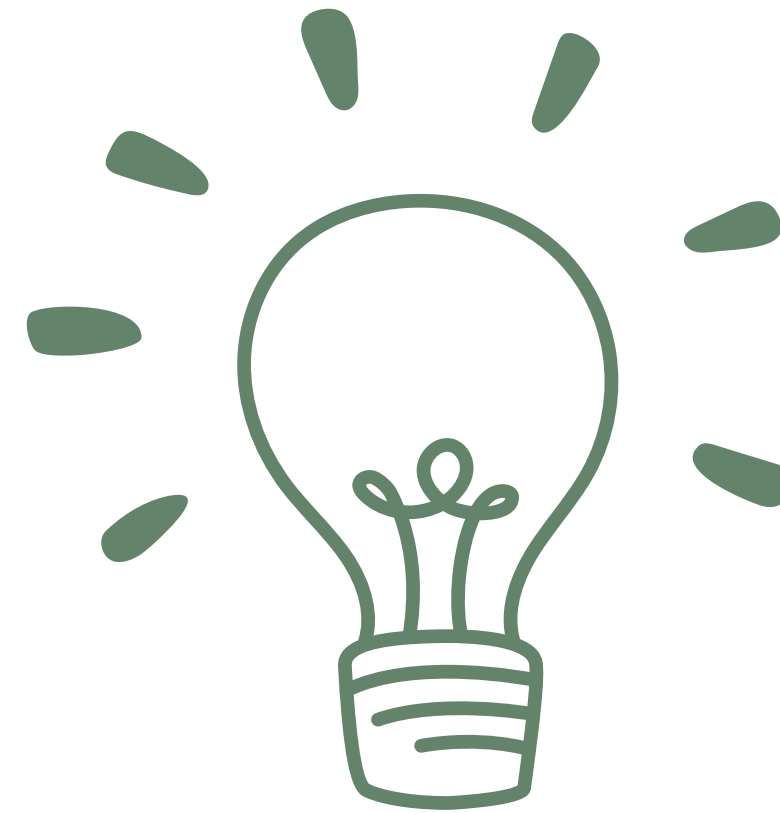
Phase 3: Painting + Marketing (1-2 weeks)

- Prep walls as needed and begin painting
- Incorporate marketing campaign (if requested)
- Celebrate mural completion

Pricing

Pricing depends on a number of factors such as wall size & material, level of engagement/marketing, timeline, materials needed, etc.

My starting base price is \$5,000 for a mural or starting from \$7,500 with a marketing campaign component.



Mural ideas:

- Highly visible exterior mural for restaurant or retail shop
- Motivational interior mural at a business office
- Beautiful, welcoming mural in an apartment building lobby

& many more!

Reach out to start your mural.

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Your mural starts here

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