

# *Bohemian Creative Lifestyle*

By Lisa Hall

## Health Services Murals

- Hospitals & Outpatient Centers
- Doctor's & Dentist's Offices
- Eye Care & Optical Retail
- Assisted Living Homes
- Physical Therapy Clinics

Let's chat



**I am a muralist and marketing specialist who loves to create connections between people and places through art.**

My murals feature a colorful, illustrative style of art designed to uplift and engage.

More than just paint, murals can offer a welcoming environment, improve the patient experience and support healing and recovery.

Let's work together to create a vision for your walls that will reinforce your branding and uplift all those who visit.

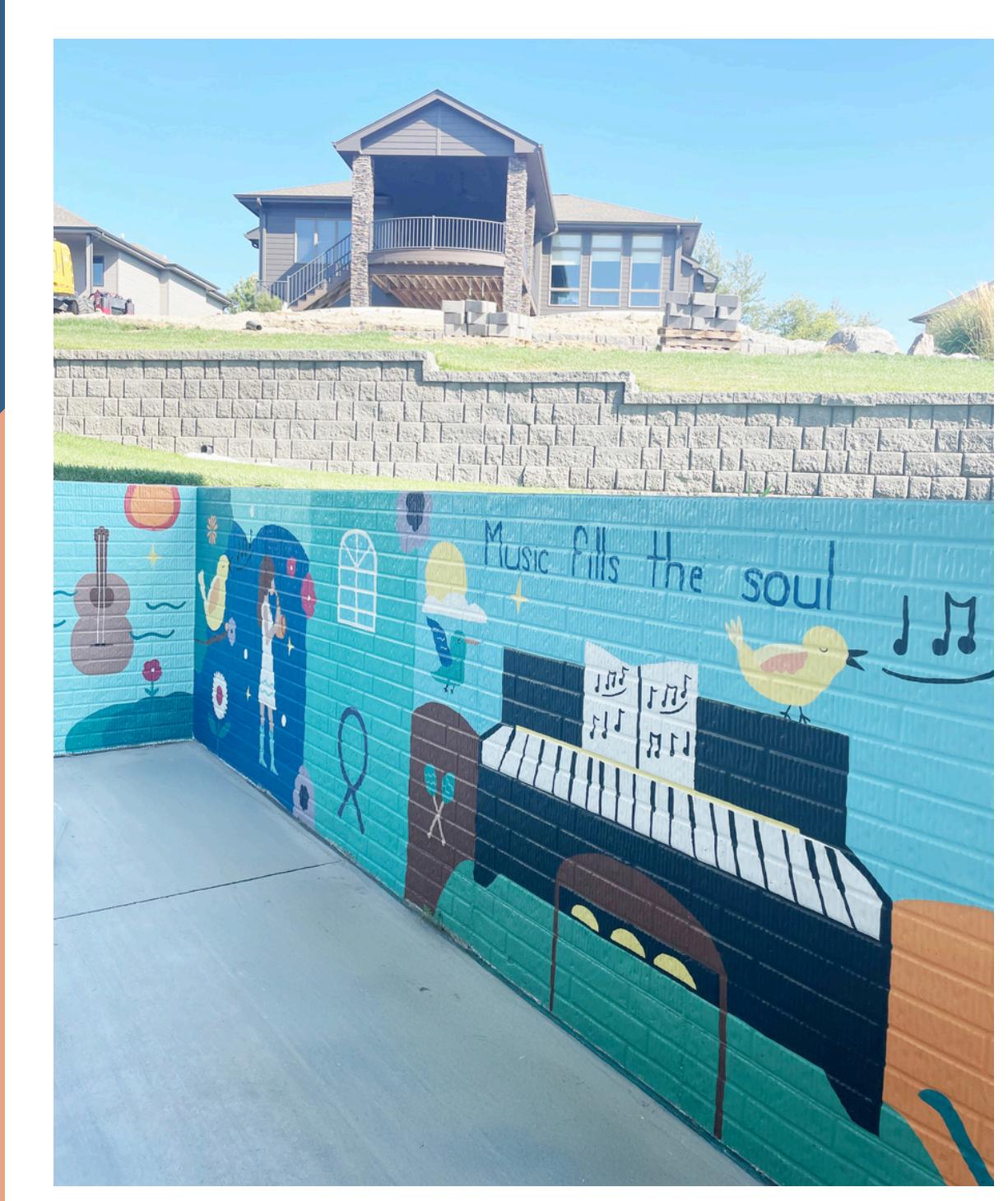
**[View mural examples](#)**



**Lisa Hall**

# Murals for health services organizations:

- Create a more welcoming environment for patients, residents and visitors
- Improve the experience & satisfaction
- Encourage engagement & conversation
- Support healing & recovery



**Before & After: Assisted living home in Omaha, NE**

# Murals for health services organizations:

- Reinforce branding and can be used as high-impact marketing assets
- Enhance wayfinding and orientation
- Improve aesthetics without major renovations
- Can boost morale & productivity



Example: Eye care & optical retail store

# Process

## Phase 1: Vision + Estimates (1-3 days)

- Initial video call to discuss your mural needs/goals
- Get to know my work, offerings & estimates

## Phase 2: Design + Revisions (2-3 weeks)

- Discuss art direction for the design
- Up to 2 rounds of revisions
- Approve final design & project details

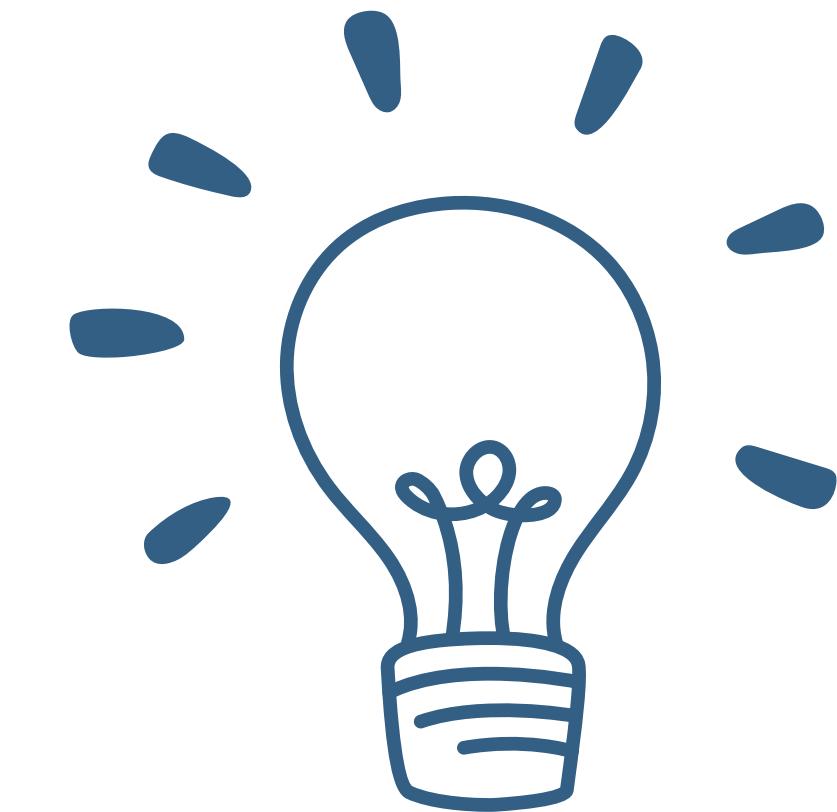
## Phase 3: Painting + Marketing (1-2 weeks)

- Prep walls as needed and begin painting
- Incorporate marketing campaign (if requested)
- Celebrate mural completion

# Pricing

Pricing depends on a number of factors such as wall size & material, level of engagement/marketing, timeline, materials needed, etc.

My starting base price is \$5,000 for a mural or starting from \$7,500 with a marketing campaign component.



## Mural ideas:

- Motivational mural at physical therapy clinic
- Playful design to relax and engage children at the dentist
- Brighten up aging or bland hospital corridors

& many more!

# Reach out to start your mural.

## Lisa Hall



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**Your mural starts here**

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