

# *Bohemian Creative Lifestyle*

By Lisa Hall

## Nonprofit & Social Services **Murals**

- Reinforce your mission & values
- Offer a welcoming environment
- Increase awareness & visibility
- Serve as a high-impact asset

**Let's chat**



**I am a muralist and marketing specialist who loves to create connections between people and places through art.**

My murals feature a colorful, illustrative style of art designed to uplift and engage.

More than just paint, murals can offer a welcoming environment, reinforce your mission and increase awareness.

Let's work together to create a vision for your walls that aligns with your mission and uplifts all those you serve.

**[View mural examples](#)**



**Lisa Hall**

# Murals for nonprofits & social services:

- Create a more welcoming environment for those you serve
- Visually communicate your mission & values
- Offer a high-impact asset for campaigns
- Increase visibility & awareness



## Murals for nonprofits & social services:

- Improve aesthetics without major renovations
- Enhance wayfinding and orientation
- Can include a community engagement component



# Process

## Phase 1: Vision + Estimates (1-3 days)

- Initial video call to discuss your mural needs/goals
- Get to know my work, offerings & estimates

## Phase 2: Design + Revisions (2-3 weeks)

- Discuss art direction for the design
- Up to 2 rounds of revisions
- Approve final design & project details

## Phase 3: Painting + Engagement (1-2 weeks)

- Prep walls as needed and begin painting
- Incorporate community engagement (if requested)
- Celebrate mural completion

# Pricing

Pricing depends on a number of factors such as wall size & material, level of engagement/marketing, timeline, materials needed, etc.

While my starting base price is typically \$5,000 for a mural, I strongly believe in the important work of nonprofits and social services. We can discuss your budget and how we can align on a project scope that works within it.



## Mural ideas:

- Community painting day to engage folks with your mission
- Exterior mural at an animal shelter to create an emotional connection
- Design a welcoming environment for resident facilities

& many more!

# Reach out to start your mural.

## Lisa Hall



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**Your mural starts here**

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