

# *Bohemian Creative Lifestyle*

By Lisa Hall

## Public Art Murals

Transform a shared public space into art that:

- **Inspires and uplifts residents & visitors**
- **Is woven into the everyday neighborhood experience**
- **Contributes to placemaking**
- **Activates underutilized spaces and adds value**

**Let's chat**



**I am a muralist and marketing specialist  
who loves to create connections between  
people and places through art.**

My murals feature a fun, bright illustrative style of art designed to uplift residents and visitors and invite community connections.

The integration of public art murals is a strategic approach to contribute to placemaking efforts, activate underutilized spaces and add value to the community.

Let's work together to create a vision to turn your blank walls into public art that locals will love and visitors will remember.

**[View mural examples](#)**



**Lisa Hall**





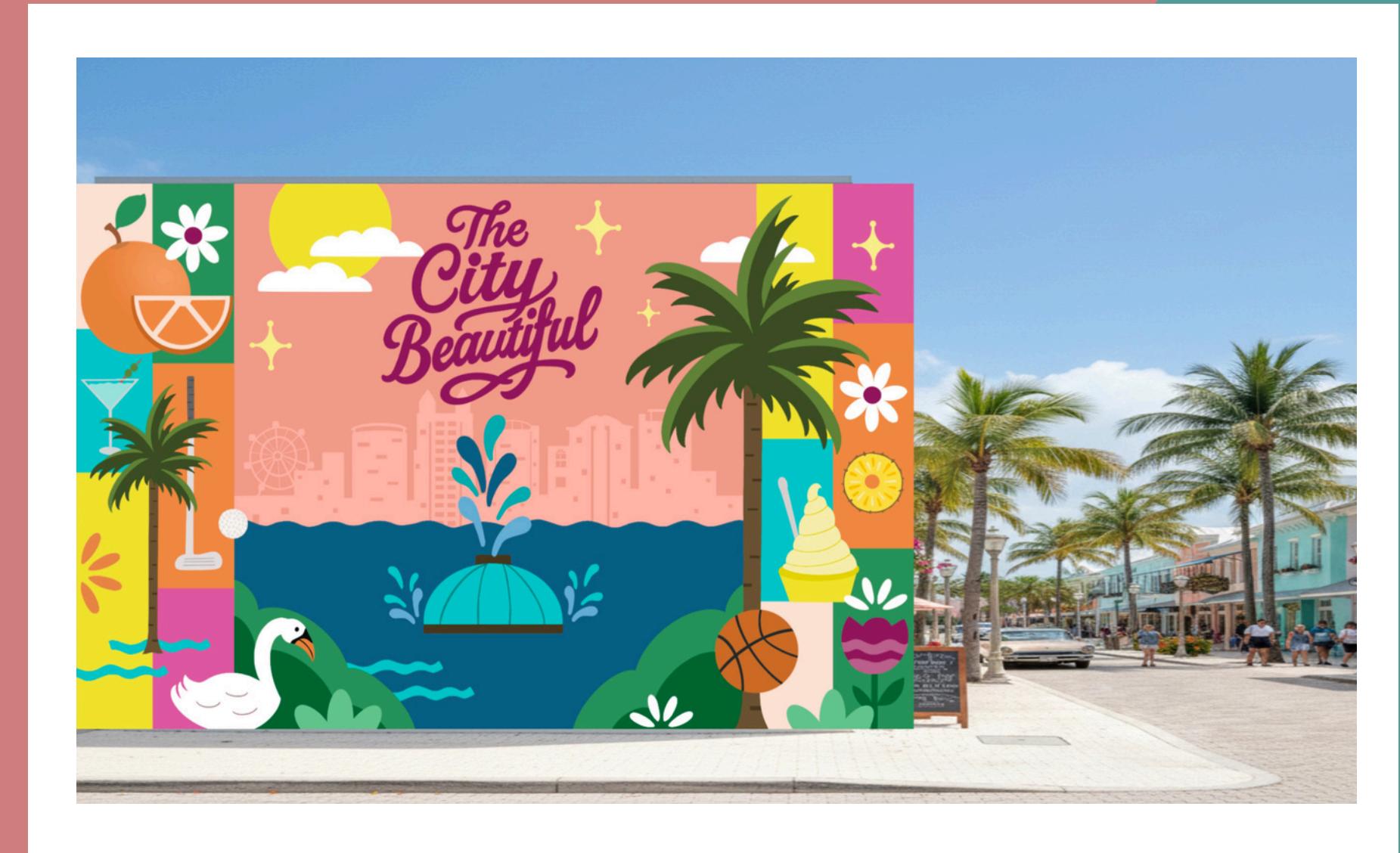
# Public art becomes a valuable community asset:

## Community benefits:

- Inspires and uplifts residents & visitors
- Turns everyday environments into meaningful experiences that are accessible to everyone
- Invites community connections

## Economic benefits:

- Attracts foot traffic and visitors
- Activates underutilized spaces which can improve safety and add economic value
- Creates a long-term community asset



## Placemaking benefits:

- Reinforces neighborhood identity & character
- Enhances the environment





# Process

## Phase 1: Vision + Estimates (1-3 days)

- Initial video call to discuss your mural needs/goals
- Get to know my work, offerings & estimates

## Phase 2: Design + Revisions (2-3 weeks)

- Discuss art direction for the design
- Up to 2 rounds of revisions
- Approve final design & project details

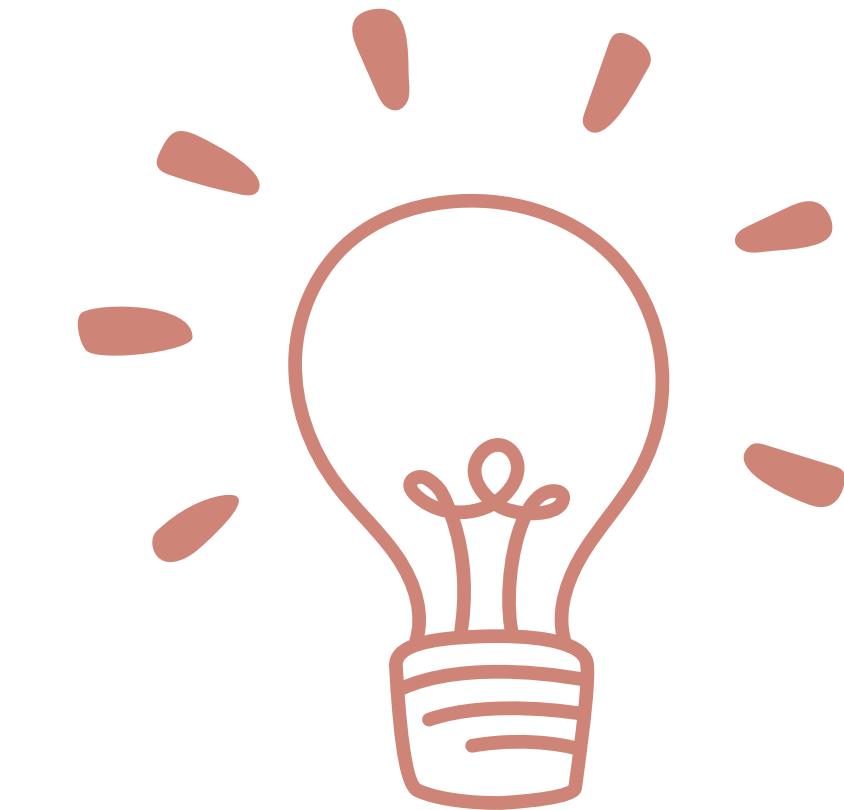
## Phase 3: Painting + Engagement (1-2 weeks)

- Prep walls as needed and begin painting
- Incorporate community engagement (if requested)
- Celebrate mural completion

# Pricing

Pricing depends on a number of factors such as wall size & material, level of engagement/marketing, timeline, materials needed, etc.

My starting base price is \$5,000 for a mural or starting from \$7,500 with a community engagement component.



## Mural ideas:

- Conversation bench mural to inspire neighbor connections
- Uplifting messages placed throughout the neighborhood
- Neighborhood identity placemaking mural

& many more!

# Reach out to start your mural!

## Lisa Hall



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**Your mural starts here**

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