

Bohemian Creative Lifestyle

By Lisa Hall

Public Art Murals

Transform a shared public space into art that:

- Inspires and uplifts residents & visitors
- Is woven into the everyday neighborhood experience
- Contributes to placemaking
- Activates underutilized spaces and adds value

Let's chat



I am a muralist and marketing specialist who loves to create connections between people and places through art.

My murals feature a fun, bright illustrative style of art designed to uplift residents and visitors and invite community connections.

The integration of public art murals is a strategic approach to contribute to placemaking efforts, activate underutilized spaces and add value to the community.

Let's work together to create a vision to turn your blank walls into public art that locals will love and visitors will remember.

[View mural examples](#)



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Public art becomes a valuable community asset:

Community benefits:

- Inspires and uplifts residents & visitors
- Turns everyday environments into meaningful experiences that are accessible to everyone
- Invites community connections

Economic benefits:

- Attracts foot traffic and visitors
- Activates underutilized spaces which can improve safety and add economic value
- Creates a long-term community asset

Placemaking benefits:

- Reinforces neighborhood identity & character
- Enhances the environment





Process

Phase 1: Vision + Estimates (1-3 days)

- Initial video call to discuss your mural needs/goals
- Get to know my work, offerings & estimates

Phase 2: Design + Revisions (2-3 weeks)

- Discuss art direction for the design
- Up to 2 rounds of revisions
- Approve final design & project details

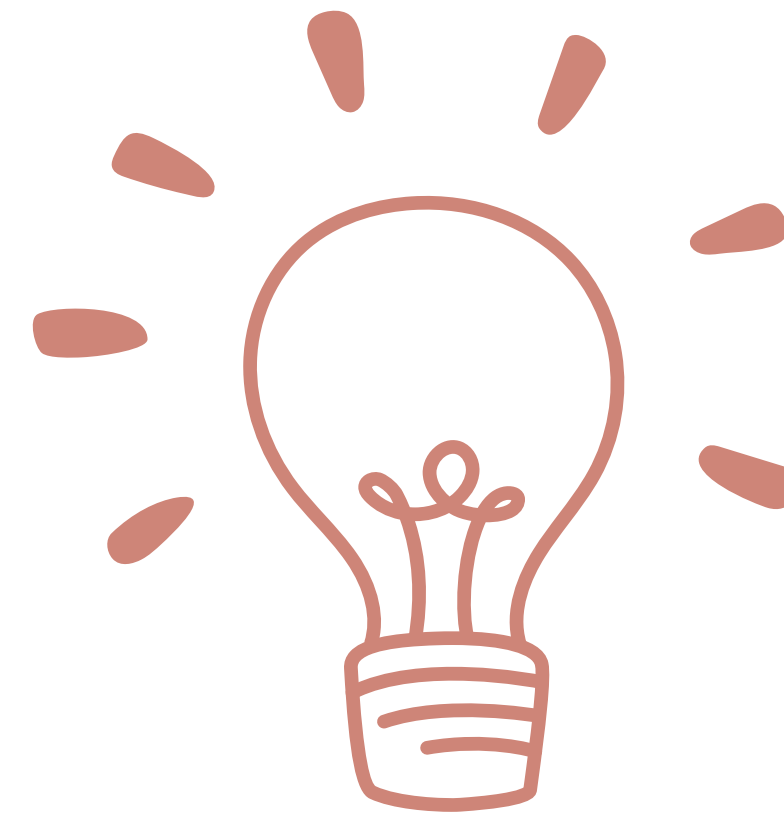
Phase 3: Painting + Engagement (1-2 weeks)

- Prep walls as needed and begin painting
- Incorporate community engagement (if requested)
- Celebrate mural completion

Pricing

Pricing depends on a number of factors such as wall size & material, level of engagement/marketing, timeline, materials needed, etc.

My starting base price is \$5,000 for a mural or starting from \$7,500 with a community engagement component.



Mural ideas:

- Conversation bench mural to inspire neighbor connections
- Uplifting messages placed throughout the neighborhood
- Neighborhood identity placemaking mural

& many more!

Reach out to start your mural!

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Your mural starts here

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