

# *Bohemian Creative Lifestyle*

By Lisa Hall

## Sports Murals

- Community Rec Centers
- Public Sports Parks
- Schools & Universities
- Sports Stadiums & Training Centers
- Gyms & Studios
- Sporting Clubs

Let's chat





**I am a muralist and marketing specialist who loves to create connections between people and places through art.**

My murals feature a colorful, illustrative style of art designed to inspire, motivate and engage.

More than just paint, murals can offer a sense of pride and community, enhance team branding & marketing and elevate the fan experience.

Let's work together to create a vision for your walls that will inspire athletes, uplift the community and engage fans and spectators.

**View mural examples**



**Lisa Hall**

**Sports I Play: Tennis & Beach Tennis**

**Favorite Sport to Watch: Tennis**

**Sport Icon Hero: Carlos Alcaraz**

**Bucket List Sports Trip: Olympic Skiing**



## **For community rec centers and public sport parks, murals:**

- Provide a sense of place
- Engage the community
- Enhance the environment

## **For schools and universities, murals:**

- Promote team/school pride
- Provide positive and motivational messages
- Add energy to blank or aging walls



## For stadiums and sports venues, murals:

- Create memorable visual elements
- Reinforce the team/facility branding
- Enhance marketing efforts
- Engage fans with interactive elements
- Increase user-generated content with social media-worthy backdrops

## For gyms and clubs, murals:

- Offer a differentiator from competitors
- Set the tone for the experience (relaxed yoga studio, playful children's gym, etc)
- Can be integrated into branding & marketing campaigns





# Process

## Phase 1: Vision + Estimates (1-3 days)

- Initial video call to discuss your mural needs/goals
- Get to know my work, offerings & estimates

## Phase 2: Design + Revisions (2-3 weeks)

- Discuss art direction for the design
- Up to 2 rounds of revisions
- Approve final design & project details

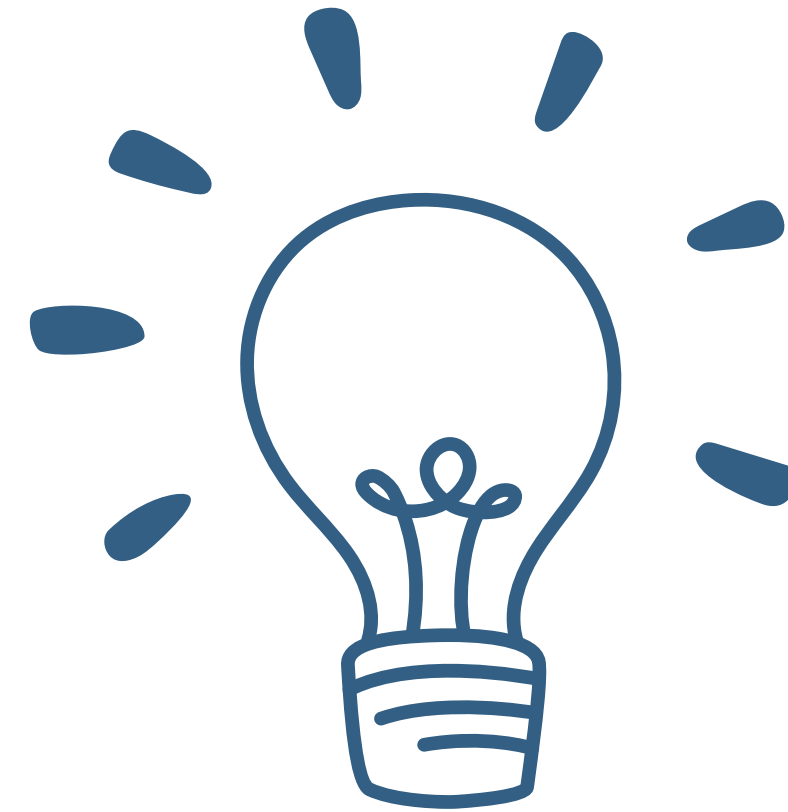
## Phase 3: Painting + Marketing (1-2 weeks)

- Prep walls as needed and begin painting
- Incorporate marketing campaign (if requested)
- Celebrate mural completion

# Pricing

Pricing depends on a number of factors such as wall size & material, level of engagement/marketing, timeline, materials needed, etc.

My starting base price is \$5,000 for a mural or starting from \$7,500 with a marketing campaign component.



## Mural ideas:

- Rec center entrance or sport court wall
- School pride mural in gym
- Interactive stadium experience with selfie opportunities

**& many more!**

**Bring some game to your blank walls.**  
**Reach out to start your mural.**

# Lisa Hall



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**Your mural starts here**

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