

Bohemian Creative Lifestyle

By Lisa Hall

Sports Murals

- **Community Rec Centers**
- **Public Sports Parks**
- **Schools & Universities**
- **Sports Stadiums & Training Centers**
- **Gyms & Studios**
- **Sporting Clubs**

Let's chat



I am a muralist and marketing specialist who loves to create connections between people and places through art.

My murals feature a colorful, illustrative style of art designed to inspire, motivate and engage.

More than just paint, murals can offer a sense of pride and community, enhance team branding & marketing and elevate the fan experience.

Let's work together to create a vision for your walls that will inspire athletes, uplift the community and engage fans and spectators.

[View mural examples](#)



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Sports I Play: Tennis & Beach Tennis

Favorite Sport to Watch: Tennis

Sport Icon Hero: Carlos Alcaraz

Bucket List Sports Trip: Olympic Skiing

For community rec centers and public sport parks, murals:

- Provide a sense of place
- Engage the community
- Enhance the environment

For schools and universities, murals:

- Promote team/school pride
- Provide positive and motivational messages
- Add energy to blank or aging walls



Yoga

For stadiums and sports venues, murals:

- Create memorable visual elements
- Reinforce the team/facility branding
- Enhance marketing efforts
- Engage fans with interactive elements
- Increase user-generated content with social media-worthy backdrops



For gyms and clubs, murals:

- Offer a differentiator from competitors
- Set the tone for the experience (relaxed yoga studio, playful children's gym, etc)
- Can be integrated into branding & marketing campaigns



Process

Phase 1: Vision + Estimates (1-3 days)

- Initial video call to discuss your mural needs/goals
- Get to know my work, offerings & estimates

Phase 2: Design + Revisions (2-3 weeks)

- Discuss art direction for the design
- Up to 2 rounds of revisions
- Approve final design & project details

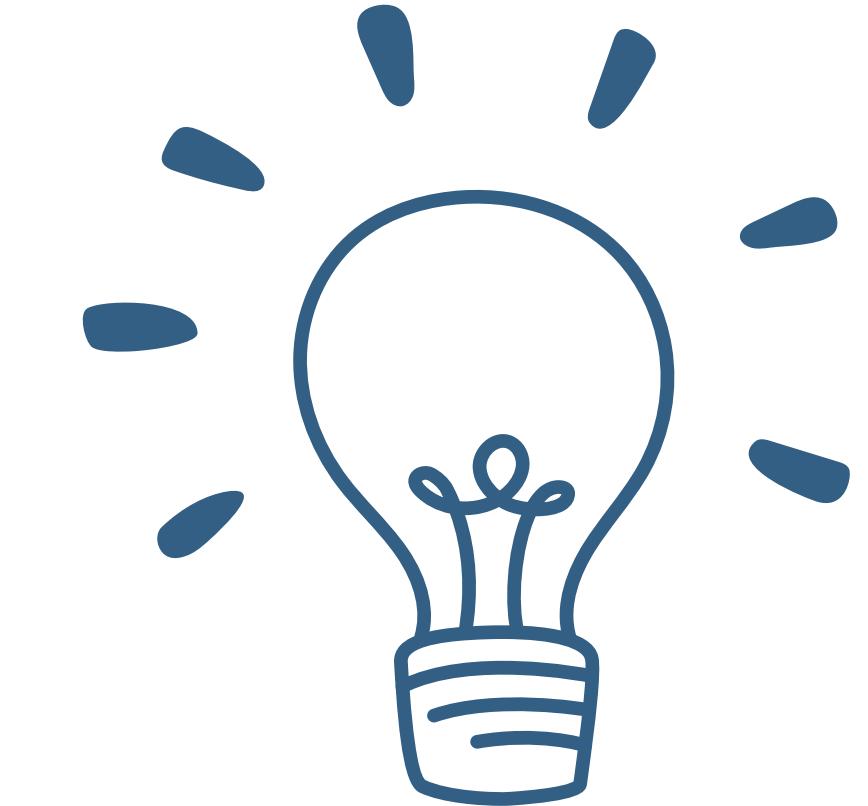
Phase 3: Painting + Marketing (1-2 weeks)

- Prep walls as needed and begin painting
- Incorporate marketing campaign (if requested)
- Celebrate mural completion

Pricing

Pricing depends on a number of factors such as wall size & material, level of engagement/marketing, timeline, materials needed, etc.

My starting base price is \$5,000 for a mural or starting from \$7,500 with a marketing campaign component.



Mural ideas:

- Rec center entrance or sport court wall
- School pride mural in gym
- Interactive stadium experience with selfie opportunities

& many more!

Bring some game to your blank walls.
Reach out to start your mural.

Lisa Hall



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Your mural starts here

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