



*We mentor Founders of Color to blossom,
turning their dreams into reality.*

BLOOM Mentorship

The BLOOM Mentorship Program offers a focused, 12-month support structure for Founders of Color, emphasizing personalized guidance for business growth through reflective mentorship.

Program Resources:

- **Mentors:** Provide early-stage guidance with monthly sessions for the first six months, focusing on building confidence and resilience.
- **Advisors:** Offer strategic insights through workshops and two hours of individual consultations, equipping founders with targeted solutions.
- **Coaches:** Deliver continuous, comprehensive support, assisting founders in goal-setting, strategy development, and execution.

Program Phases:

- **Months 1-6:** Monthly mentor meetings, bi-weekly coaching, and advisor workshops to lay foundational knowledge and strategies.
- **Months 7-12:** Shifts to detailed strategy execution with monthly coaching and advisor consultations, plus cohort networking sessions.



SPROUTING Series

The SPROUTING Series is designed to equip participants with the tools to craft a detailed business plan, laying out clear goals, strategies, and operational guidelines.

This series covers the essentials of business planning, including:

- **Business Plan Development:** Create a comprehensive roadmap for your business, detailing objectives, strategies, and operational plans.
- **1-Year Financial Projections:** Develop financial projections to support planning and decision-making, anticipating revenues and expenditures.
- **Cost Analysis:** Conduct a thorough analysis of your business expenses and pricing model to ensure financial viability.
- **Marketing Assessment & Strategy:** Evaluate your market position and devise effective marketing strategies to reach your target audience.
- **Launch/Growth Plan:** Outline strategies for the successful launch and expansion of your business, ensuring a solid foundation for growth.



Flourish Together!

Flourish Together! is tailored for later-stage founders aiming to refine their strategic direction with a focus on market impact, Key Performance Indicators (KPIs), long-term vision, and strategic roadmap development. This workshop series sharpens founders' strategic planning for market position and growth, guiding them to set and hit key milestones efficiently.

- **Develop a Strategic Business Roadmap:** Outline key strategies, milestones, and goals to drive growth.
- **Master Strategic Planning:** Understand and apply strategic planning to align operations with long-term goals.
- **Enhance Leadership and Accountability:** Integrate strategic decision-making into leadership, emphasizing accountability.
- **Improve Community Engagement:** Plan to boost your community impact through meaningful engagement.
- **Optimize Performance and Growth Strategy:** Evaluate performance to spot growth opportunities and strategies for capacity enhancement.
- **Adapt and Pivot Strategically:** Identify when to pivot and implement strategic changes effectively.

