



Led by TRUTH fosters a safe space for Founders of Color to be their own catalyst to turn their dreams into reality.

Our "WHY" in Action

60%

2022 Growth Rate: Founders Supported

40%

2023 YTD Growth Rate: Founders Supported

50%

of Cohort 1 Mentorship Program Founders received additional access to capital

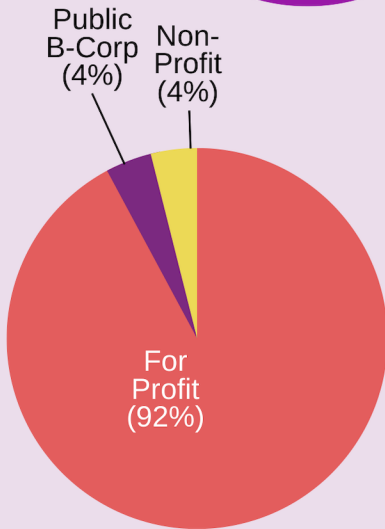
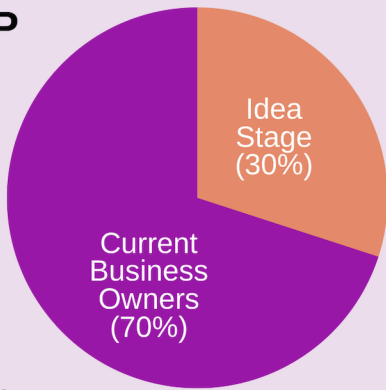
\$17k

Awarded to Founders by end of 2023

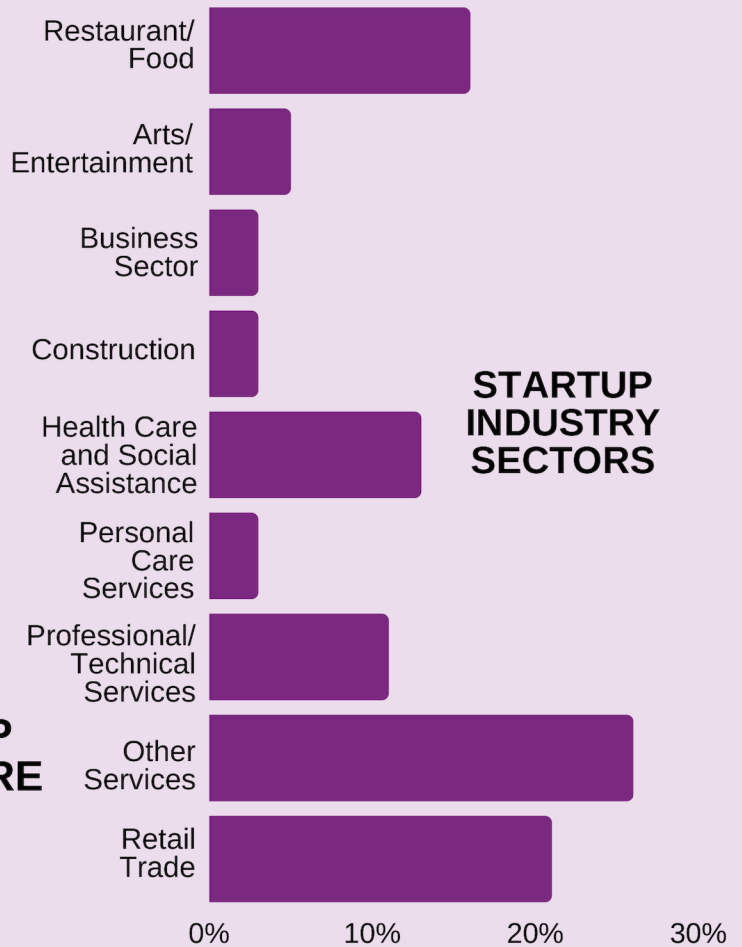
80%

of Founders at Idea Stage launched their startups within 6 months.

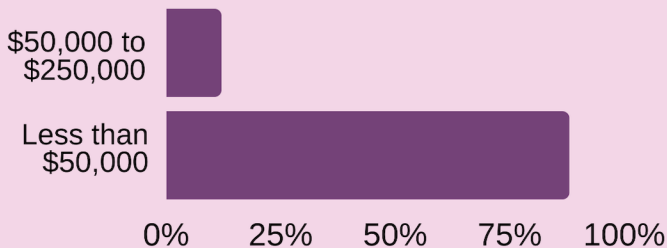
STARTUP STAGE



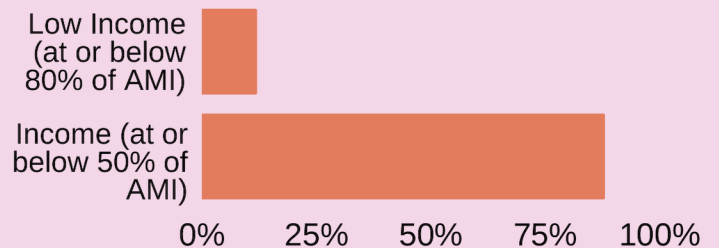
STARTUP STRUCTURE



STARTUP INDUSTRY SECTORS



BUSINESS ANNUAL GROSS REVENUE



HOUSEHOLD AVERAGED MEDIAN INCOME