



We create spaces for Black, Indigenous, and People of Color (BIPOC) entrepreneurs to embrace the life of their dreams.

Our Consulting Services



Business Plan Development



Strategic Planning



Executive Coaching





Business Plan Development

- 1-FREE Initial consultation: 30 minutes session
- 8 Coaching Sessions: bi-weekly, 60-minute sessions
- 1 month follow-up: 1 hour session

Coaching Session Focus

Initial Consultation (30 minutes):

- Initial Intake
- Next Steps

Coaching Session #1:

- Previous Action Items Follow-up (15 minutes)
- Business Snapshot (30 Minutes)
 - Business & Product/ Service Overview
 - Vision, Mission, & Values
- Founder's Bio (10 minutes)
- Reflections (5 minutes)

Coaching Session #2:

- Previous Action Items Follow-up (15 minutes)
- Business Structure development (30 minutes)
 - Program/Services
 - Revenue model
 - Staffing Needs
 - Partnership Evaluation
- Financial Projections (10 minutes)
 - Revenue Scenarios
- Reflections (5 minutes)

Founder's Action Items

Initial Consultation:

- Perform Competitor Analysis

Coaching Session #1:

- Perform Community Needs Assessment
- Draft Founder's Bio
- Draft Business Structure
- Financial Projections
 - Gather anticipated expenses

Coaching Session #2:

- Draft Founder's Bio
- Draft Business structure
- Financial Projections
 - Draft revenue scenarios & expense projections



Invest in Yourself!

Build your confidence as a CEO and be the leader your built to be.

Coaching Session Focus

Coaching Session #3:

- Previous Action Items Follow-up (15 minutes)
 - Financial Projections (40 minutes)
 - Revenue Scenarios
 - Service Expense Breakdown
 - Reflections (5 minutes)
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Coaching Session #4:

- Previous Action Items Follow-up (15 minutes)
- Financial Projections (20 Minutes)
 - Service Expense Breakdown
- Marketing Strategy (20 minutes)
 - SWOT Analysis/Brand Awareness
- Reflections (5 minutes)

Founder's Action Items

Coaching Session #3:

- Draft Founder's Bio
 - Financial Projections
 - Draft revenue scenarios & expense projections
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Coaching Session #4:

- Financial Projections:
 - Research & update missing expense details
- Marketing Strategy:
 - Research & identify potential referral partners



Curated Support!

Access quality resources and experts to support YOU!

Coaching Session Focus

Coaching Session #5:

- Previous Action Items Follow-up (15 minutes)
- Financial Projections (15 Minutes)
 - Funding Strategies
- Stakeholder/Resources (20 minutes)
 - Stakeholder Matrix
 - Resource Matrix
- Executive Summary (5 minutes)
- Reflections (5 minutes)

Coaching Session #6:

- Previous Action Items Follow-up (15 minutes)
- Plan on a Page (15 minutes)
 - Service/Product Benefits
- Executive Summary (10 minutes)
- Launch/Growth Plan (15 minutes)
- Reflections (5 minutes)

Founder's Action Items

Coaching Session #5:

- Stakeholder Matrix
 - Continue to update
- Resource Needs
 - Continue to update matrix
- Executive Summary
 - Continue to update

Coaching Session #6:

- Executive Summary
 - Continue to update
- Launch/Growth Plan
 - Update launch/growth plan



Be the Catalyst to your Vision!

Learn new techniques to amplify your community impact!

Coaching Session Focus

Coaching Session #7:

- Previous Action Items Follow-up (15 minutes)
- Scorecard (10 minutes)
 - Measures of Success/KPIs
- Leader Standard Work (30 minutes)
 - Monitor Scorecard
 - Corrective Action
 - Capacity Assessment
 - Develop Leader Standard Work
- Reflections (5 minutes)

Coaching Session #8:

- Previous Action Items Follow-up (15 minutes)
- Business & Launch/Growth Plan Overview (20 minutes)
 - Final walk through of plan
- CEO Resource Tools Review (10 minutes)
- Next Steps (10 minutes)
 - Founder to initiate launch/growth plan
 - 30-day check-in
- Reflections (5 minutes)

Founder's Action Items

Coaching Session #7:

- Launch/Growth Plan
 - Update launch/growth plan
- Scorecard
 - Identify KPIs (Key Performance Indicators)
- Leader Standard Work
 - Develop leader standard work

Coaching Session #8:

- Launch/Growth Plan
 - Initiate and work through launch/growth plan
- Scorecard
 - Monitor & update scorecard
- Leader Standard Work/Resource Needs
 - Continue to follow standard work
 - Leverage LBT Hub to access online tools/resources



Evaluate YOUR Impact!

Be a part of an
inclusive community
of belonging.

Coaching Session Focus

1 Month Check-in:

- Update (50 minutes)
 - Founder to provide update on progress of launch/growth plan
- Next Steps (5 minutes)
 - Continue to work through launch/growth plan
 - Evaluate financial revenue targets
- Reflections (5 minutes)

Additional Perks

- Access to additional online programming, tools, & templates
- Opt-in Monthly CEO Accountability Check-ins (monthly \$50 subscription option)

Founder's Action Items

1 Month Check-in:

- Launch/Growth Plan
 - Initiate & work through plan
- Scorecard
 - Monitor & Update Scorecard
- Evaluate financial revenue targets
 - Reforecast may be needed if significant variance from revenue targets.
 - Timeline to reforecast projections recommended within 3-6 months



Unleash your **GREATNESS** !