



We create spaces for Black, Indigenous, and People of Color (BIPOC) entrepreneurs to embrace the life of their dreams.

Our Consulting Services



Business Plan Development



Strategic Planning



Executive Coaching





Strategic Planning

- 1-Initial consultation: 30 minutes session
- 6 Coaching Sessions: bi-weekly, 60-minute sessions
- 1 month follow-up: 1 hour session

Coaching Session Focus

Initial Consultation (30 minutes):

- Initial Intake
- Next Steps

Coaching Session #1:

- Previous Action Items Follow-up (10 minutes)
- Business Snapshot (15 Minutes)
 - Community Impact
 - Business Traction
- Ecosystem Overview (15 minutes)
- SWOT Analysis (15 minutes)
- Reflections (5 minutes)

Coaching Session #2:

- Previous Action Items Follow-up (10 minutes)
- Partnership/collaboration evaluation (15 minutes)
- Founder's 10+ year vision (15 minutes)
- Vision, Mission, Value Statement (15 minutes)
- Reflections (5 minutes)

Founder's Action Items

Initial Consultation:

- Perform Competitor Analysis

Coaching Session #1:

- Perform Community Needs Assessment
- Gather previous year's performance data
 - # customers/sales
 - Financials
 - # partnerships/collaborations
 - Social media impact

Coaching Session #2:

- Socialize Vision, Mission, & Value Statements
- Partnership/Collaboration evaluation
 - Continue to evaluate partnerships/collaborations
- Marketing Strategy:
 - Research & identify potential referral partners



Invest in Yourself!

Build your confidence as a CEO and be the leader your built to be.

Coaching Session Focus

Coaching Session #3:

- Previous Action Items Follow-up (10 minutes)
- Strategic Roadmap (25 minutes)
 - Identify KPIs
- Funding Strategy (15 minutes)
- Stakeholder Matrix (10 minutes)
- Reflections (5 minutes)

Coaching Session #4:

- Previous Action Items Follow-up (10 minutes)
- Financial Projections (40 minutes)
 - Draft revenue scenarios & expense projections
- Resource Matrix (5 minutes)
- Reflections (5 minutes)

Founder's Action Items

Coaching Session #3:

- Stakeholder Matrix
 - Continue to update
- Strategic Roadmap
 - Define KPI Targets
- Financial Projections
 - Est. Expenses

Coaching Session #4:

- Stakeholder Matrix
 - Continue to update
- Resource Needs
 - Continue to update matrix
- Financial Projections
 - Continue to draft revenue scenarios
 - Update est. expenses



Be the Catalyst to your Vision!

Learn new techniques
to amplify your
community impact!

Coaching Session Focus

Coaching Session #5:

- Previous Action Items Follow-up (10 minutes)
 - Resource Matrix (10 minutes)
 - Implementation Plan (20 minutes)
 - Leader Standard Work (30 minutes)
 - Monitor Scorecard
 - Corrective Action
 - Capacity Assessment
 - Develop Leader Standard Work
 - Reflections (5 minutes)
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Coaching Session #6:

- Previous Action Items Follow-up (10 minutes)
- Strategic Roadmap Overview (30 minutes)
 - Final walk through of KPIs/implementation plan
- CEO Resource Tools Review (10 minutes)
- Next Steps (5 minutes)
 - Founder to initiate launch/growth plan
 - 30-day check-in
- Reflections (5 minutes)

Founder's Action Items

Coaching Session #5:

- Resource Matrix
 - Continue to update Resource Matrix
 - Financial Projections
 - Est. Expenses
 - Leader Standard Work
 - Develop leader standard work
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Coaching Session #6:

- Stakeholder/Resource Matrix
 - Continue to update
- Launch/Growth Plan
 - Initiate and work through launch/growth plan
 - Scorecard
 - Monitor & update scorecard
- Leader Standard Work/Resource Needs
 - Continue to follow standard work
 - Leverage LBT Hub to access online tools/resources



Evaluate YOUR Impact!

Be a part of an
inclusive community
of belonging.

Coaching Session Focus

1 Month Check-in:

- Update (50 minutes)
 - Founder to provide update on progress of launch/growth plan
- Next Steps (5 minutes)
 - Continue to work through launch/growth plan
 - Evaluate financial revenue targets
- Reflections (5 minutes)

Additional Perks

- Access to additional online programming, tools, & templates
- Opt-in Monthly CEO Accountability Check-ins (monthly \$50 subscription option)

Founder's Action Items

1 Month Check-in:

- Launch/Growth Plan
 - Initiate & work through plan
- Scorecard
 - Monitor & Update Scorecard
- Evaluate financial revenue targets
 - Reforecast may be needed if significant variance from revenue targets.
 - Timeline to reforecast projections recommended within 3-6 months

Unleash your *GREATNESS* 