



MENTORSHIP PROGRAM



KNOW YOUR WORTH

Experience an inclusive network of support from BIPOC mentors, advisors, and coaches, as you build your confidence and mindset as a CEO. We build community within community by providing resources, expertise, and funding to propel your business. Enroll in a program that provides hands-on mentorship from local Black, Indigenous, and People of Color (BIPOC) business owners, be guided by a dedication coach as you develop your business plan, receive insights from BIPOC financial & marketing experts, and receive funding to ensure your first year and beyond of your startup is successful.

MENTORSHIP PROGRAM STRUCTURE

MONTHS 1-2

- Weekly connections with Mentor
- Weekly 90 minute Cohort-Workshops with Advisor(s)
- Weekly coaching sessions with dedicated Business Coach

MONTHS 3-9

- Bi-Weekly coaching sessions with dedicated Business Coach
- Monthly CEO Check-in w/ Led by TRUTH Founder

MONTHS 10-12

- Monthly coaching sessions with dedicated Business Coach
- Monthly CEO Check-in w/ Led by TRUTH Founder

PROGRAM PERKS

- Grant funding: up-to \$3,000
- Over \$ 10,000 worth of consulting & coaching services free of charge
- Access to interns to assist with developing community needs assessment & competitive analysis
- Access to additional online programming, tools, & templates for free
- Develop your business strategic plan with support from dedicated resources!
- Build your community!





Unleash
your
GREATNESS



*"Redefining success, means redefining how you see yourself. This means seeing the value that YOU bring to the table and allowing yourself to propel forward."
- Angel Even, CEO/Founder*

We amplify to celebrate the passions, **creativity**, and **ideas** that are **disrupting** the Status Quo!

