



Georgia Senate



A RESOLUTION

Recognizing and commending For Peace I Rise LLC, also referred to as For Peace I Rise, The CT Vivian Story as an American Civil Rights Broadway musical produced in Georgia; and for other purposes.

WHEREAS, For Peace I Rise, the CT Vivian Story, FPIR, intends to produce and distribute a theatrical and musical presentation of the American Civil Rights Movement as shown through the lens of the Reverend Dr. CT Vivian, ordained minister, husband, father, civil rights icon, nonviolent, direct action strategist, and scholar; and

WHEREAS, For Peace I Rise is a Georgia LLC created and operated as an entity designed to promote the education and awareness of The Reverend CT Vivian as an iconic civil rights defender and his contributions to the CRM and the Southern Christian Leadership Conference, among other platforms, to promote diversity and racial sensitivity; and

WHEREAS, the Georgia Department of Economic Development is the state's sales and marketing arm, the lead agency for attracting new business investment, encouraging the expansion of existing industry and small businesses, aligning workforce education and training with in-demand jobs, locating new markets for Georgia products, attracting tourists to Georgia, and promoting the state as a destination for arts and location for film, music and digital entertainment projects, as well as planning and mobilizing state resources for economic development; and

WHEREAS, FPIR recognizes that their theatrical production is an important contribution to the arts in Georgia as a cultural institution that helps to create a vibrant community and one that attracts economic development. Further, FPIR recognizes that the arts are integral to the robust economic, social, cultural, and educational vitality of the American South; and

WHEREAS, For Peace I Rise LLC represents the importance of integrating the arts and tourism industries and in filling a space currently unaddressed by others in the story telling space; and

WHEREAS, cultural tourism is motivated by tourists' interest in historical, artistic, scientific and/or heritage offering by a community, region, group, or institution. For Peace I Rise LLC the musical, as an entertainment property will be produced in Georgia and presented throughout the world and further stimulate heritage tourism in Georgia as part of historic preservation; and

WHEREAS, support for For Peace I Rise LLC the musical has already been expressed by several key constituents in public and private sectors and include the CT and Octavia Vivian Estate, Intellectual Property Management (IPM), the exclusive licensor of the estate of Martin Luther King Jr. Inc., Emory University's Office of Diversity and Inclusion in collaboration with the Office of the Provost, Emory Libraries, Emory College of Arts and Sciences, Part of the David Goldwasser Series in Religion and the Arts, Theatre Emory, Alston & Bird Law Firm, Georgia Public Broadcasting Corporation, and Times3 Atlanta Design; and

WHEREAS, For Peace I Rise LLC the musical FPIR features the highest degree of creative theatre talent in America including Playwright and Director, Thomas W. Jones, II, Composers S. Renee Clark, William Hubbard, William Knowles and Orchestra Conductor, Kirk Smith; and

WHEREAS, distributors of For Peace I Rise LLC the musical in Georgia and elsewhere shall enjoy the benefits of theatre and television programming desirable to their sponsors, season