

House of Representatives

House Resolution 485

By: Representatives Mitchell of the 88<sup>th</sup>, Smyre of the 135<sup>th</sup>, and McClain of the 100<sup>th</sup>

A RESOLUTION

Recognizing and commending For Peace I Rise LLC, also referred to as For Peace I Rise, The CT Vivian Story, as an American civil rights Broadway musical produced in Georgia; and for other purposes.

WHEREAS, For Peace I Rise , the CT Vivian Story (FPIR) intends to produce and distribute a theatrical and musical presentation of the American civil rights movement as shown through the lens of the Reverend Dr. CT Vivian, ordained minister, husband, father, civil rights icon, nonviolent direct action strategist, and scholar; and

WHEREAS, For Peace I Rise is a Georgia LLC created and operated as an entity designed to promote the education and awareness of the Reverend Dr. CT Vivian as an iconic civil rights defender and his contributions to the CRM and the Southern Christian Leadership Conference, among other platforms, to promote diversity and racial sensitivity; and

WHEREAS, the Georgia Department of Economic Development is the state's sales and marketing arm, serving as the lead agency for attracting new business; aligning workforce education and training with in-demand jobs; locating new markets for Georgia products; attracting tourists to Georgia; promoting the state as a destination for arts, film, music, and digital entertainment projects; and planning and mobilizing state resources for economic development; and

WHEREAS, FPIR recognizes that its theatrical production is an important contribution to the arts in Georgia as a cultural institution that helps to create a vibrant community that strengthens the economic, social, cultural, and educational vitality of the American South; and

WHEREAS, FPIR represents the importance of integrating the arts and tourism and filling a need currently unaddressed by others in the story telling space; and

WHEREAS, cultural tourism is motivated by tourist interest in historical, artistic, science, and heritage offered by a community, region, group, or institution. The musical will be produced in Georgia and presented throughout the world, further stimulating heritage tourism in Georgia as part of historic preservation; and

WHEREAS, support for FPIR has already been expressed by several key constituents in public and private sectors, including the CT and Octavia Vivian Estate, Intellectual Property Management (IPM), the exclusive licensor of the estate of Martin Luther King Jr. Inc., Emory University's Office of Diversity and Inclusion in collaboration with the Office of the Provost, Emory Libraries, Emory College of Arts and Sciences, Part of the David Goldwasser Series in Religion and the Arts, Theatre Emory, Alston and Bird Law Firm, Georgia Public Broadcasting Corporation, and Times3 Atlanta Design; and

WHEREAS, FPIR features the highest degree of creative theater talent in America, including Playwright and Director Thomas W. Jones II; composers S. Renee Clark, William Hubbard, and William Knowles; and Orchestra Conductor Kirk Smith; and

WHEREAS, distributors of FPIR in Georgia and elsewhere shall enjoy the benefits of theater and television programming desirable to their sponsors, season ticket holders, and under writers and income from the sale of local advertising associated with productions; and

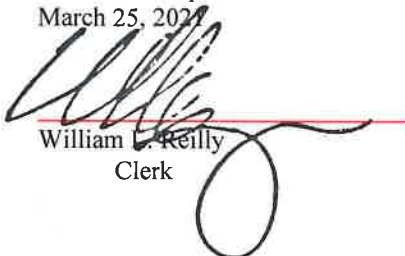
WHEREAS, on January 25, 2020, Theatre Emory provided a significant contribution to the development of FPIR as a compelling story with their workshop presentation in conjunction with Actors' Equity.

NOW, THEREFORE, BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES that the members of this body recognize and commend For Peace I Rise LLC for its efforts to operate a business that will employ Georgia residents; program and distribute theatrical productions that will focus on and raise awareness of the American civil rights movement and the contributions of the Reverend Dr. CT Vivian to promote love, peace, and nonviolent messaging through strategic direct action; engage other Georgia-based businesses in its efforts; distribute programming with desirable content; and otherwise enhance the lives and experiences of Georgia residents, businesses, and researchers.

BE IT FURTHER RESOLVED that the Clerk of the House of Representatives is authorized and directed to make an appropriate copy of this resolution available for distribution to For Peace I Rise LLC.

IN HOUSE

Read and Adopted  
March 25, 2021

  
William L. Reilly  
Clerk

